Tuesday, March 10, 2015 – APA Conference Room – 1:00 p.m. – 4:30 p.m.

Minutes

1) Meeting Called to Order – Chairman Gena Curtis Presiding

2) Roll Call and Determination of a Quorum - As per Article III, Section 8 of the Austin Cops for Charities bylaws, at any meeting of the Austin Cops for Charities Board of Trustees, a quorum shall require three of the seven board members present. There were 3 board members present and 4 board members absent therefore a quorum was present at this meeting

3) Approval of Minutes

February 10, 2015 Monthly Austin Cops for Charities Board Meeting Minutes

Val Escobar moved to accept the February 10th, 2015 minutes as presented. A second came from Hank Aguilar. Motion was voted on, and passed. Lee Leffingwell abstained, citing his absence at the previous month's meeting.

4) Treasurer's Report

a) Austin C4C YTD Financial Reports were reported to the C4C Board by Treasurer Val Escobar.

5) Discussion and/or Approval

- a) 129th Cadet Class: Donation toward their graduation ceremony is sought. Also, board member attendance in uniform was strongly suggested.
- b) Lt. Gena Curtis is now the contact person for the Testicular Cancer Foundation for the purpose of sending charitable information and for the "No Shave" 2015 fundraising initiative in November and December. The board discussed various fund-raising and marketing ideas for this initiative.
 - 1) Marketing ideas included how to accomplish the following: Encouraging participation by women. Extending the initiative to include December participation with an additional donation.
 - 2) The board will revisit marketing ideas in April.
- c) Discussion on establishing criteria, an application and review process, and a summary of this process on the C4C website for officers considering asking C4C for financial assistance and/or fundraising efforts on their behalf. As it currently stands, the responsibility has rested with Gena Curtis and Val Escobar to review finances and to either approve or deny assistance to officers. All members of the board do agree the board and charity, as a whole, should establish criteria and share in the responsibility. Criteria and the application can be developed at a later date. No vote on this matter at the meeting. Discussions will continue at future meetings.
- d) Conflict of Interest Forms required for continued board membership completed by all board members and submitted
- e) Discussion on an alternative means for sharing documents electronically, such as a C4C email account or Group Serv type method. No decision made during meeting.

6) Old/New Business

a) New Business Discussed

- Jamberry Fundraiser with Hope Robles in May 2015. Ms. Robles is offering to donate 25% of her May sales to anyone we send and she will also educate all of her existing customers about the C4C organization. Johnny Washington moved to accept this fundraising initiative. A second came from Lee Leffingwell. Motion was voted on, and passed.
- Board members decided to go with a new business card design that closely resembles that of the Austin Police Association design and provided their personal contact information as they would like it to read on their card

3) Bucky G's Youth (football) Camp: This is a one-day camp on July 10, 2015, that also features a keynote speaker and celebrity players. This year, Ricky Williams will participate. The camp coordinators are requesting a \$2000.00 donation again this year to cover expenses for the day. Val Escobar moved to make the \$2000.00 donation. A second came from Brent Kelly. The motion was voted on, and passed. Lee Leffingwell was not present in the room for this vote.

b) Old Business Discussed

- 1) 2015 Austin C4C Jaime Padron Golf Tournament: Discussion on whether Sponsorship levels should be limited to only one or to add an additional premium sponsorship level for big donors. Decision made to add an additional \$5000 tier and call it a "Presenting Sponsorship"
- 2) Ainsley Pircher Fundraising campaign: \$10,000.00 raised. Additional funds earned will be retained.
- 3) Discussion to update board members on the status of members of our APD family who are battling cancer:
 - o JD Reyes, son of Detective Stephanie Schafer and Commander Ely Reyes
 - o David Rodriguez, son of SPO Rodriguez
 - o Lt. Kris Thompson
- 4) APD 2015 Awards Gala Updates:
 - APA is funding their portion of the APD Awards Gala through C4C because of tax exempt status benefit
 - Several seats at the C4C table will be available, so C4C will offer these seats to partners in support

c) Interim Business Discussed via email

- 1) Golf Tournament online registration: In a February 20, 2015 email from Johnny Washington, he notified board members that he checked with the website help desk (golfdigestplanner) and the system is not designed to make price adjustments (early bird price change) based on the number of players registered. It can only change to price based on dates. Washington modified the price for a single player to \$120 and a team to \$480, effective July 1st,
 - 2015. The early bird prices are still \$90 for a single and \$360 for a team. He also attached an amended "task list" that reflects corrections.
- 2) Contribution to APD's Citizen Police Academy: In a February 13, 2015 email from Val Escobar, she requested a vote from board members by email, due to time constraints for the donation. She received an email request on February 11th from Melinda Rodriguez, President of the Austin Citizen Police Academy Alumni Association (ACPAAA); and also spoke with her via phone. The ACPAAA assists APD with our CPA Program and they're currently seeking partners in providing funds or food for a couple of the classes. Due to the overwhelming number of citizens that want to participate in our CPA the department is currently running two classes per week. Ms. Rodriguez is asking C4C to partner with ACPAAA and provide funds to feed those in the CPA while gaining good PR for our officers. The cost per class is approximately \$500.00. Ms. Rodriguez is asking C4C to donate \$500.00 and would like to put the C4C logo on their website. Gena Curtis moved to make a \$500.00 donation. A second came from Kelly Davenport. Motion was voted on, and passed.
- 3) Ordering C4C Business Cards and choosing current, or new design: Board members all weighed in on a February 24th email from Gena Curtis asking for input on design. Photo of new design was attached to the email.
- 4) Sgt. Bill Warren approached Gena Curtis March 3, 2015 regarding the upcoming BBQ Team Cook-off March 20-22, 2015 and asked if Austin Cops for Charities would be willing to sponsor with a donation of \$500.00. Gena Curtis emailed the board members to describe the cook-off and it's charitable mission, which is; The primary goal is to raise money for Texas Youth to pursue college educations. This year Austin Cops for Charities is being asked to sponsor the Austin Police Association BBQ Team and co-teams (TCSO and Rhyan Technologies) that have joined forces as competitors. The sponsors cover the cost of the team's participation in this event and enable them to bring in donations which go directly to the scholarship fund. Gena Curtis moved to make the \$500.00 donation. A second came from Brent Kelly. The motion was voted on, and passed.

Austin Cops for Charities Board of Trustees Roster

1	Gena Curtis	Chair	Present
3	Kelly Davenport	Recorder	Present
4	Valencia Escobar	Treasurer	Present
5	Brent Kelly	Board Member	Present
6	Johnny Washington	Board Member	Present
7.	Hank Aguilar	Board Member	Present
8.	Lee Leffingwell,	Board Member	Present

Other guest(s) in attendance: N/A

^{*}Next Austin Cops for Charities Monthly Board Meeting is April 14, 2015