



PRESS RELEASE

Ciprus Limited, LLC
121 Saybrook Road-Suite 301
PO Box 932
Essex, CT 06426-0932

CONTACT: JOHN CIPRUS

Mobile: (860) 575-9040
Office: (860) 767-7685
E-mail: john.ciprus@ciprus.com

Ciprus Limited, LLC Announces the Completion of the 5th Edition of The North American Market for Commercial Flooring Maintenance.

May 24, 2018, Ciprus Limited, LLC, an Essex, CT based market research and consulting firm, announces the completion of the 5th Edition of The North American Market for Commercial Flooring Maintenance. The year-long research effort included highly detailed interviews with 1,400 small, medium, larger and very large business establishments in 7 establishment types across the U.S. and Canada.

The completely redesigned report is oriented into 7 vertical markets including Offices, Manufacturing, Retail (with restaurants sub-category), Education, Healthcare, Hospitality and Transportation. The

Charter Subscribers consisted of industry leading companies including 3M, Armstrong Flooring, Ecolab, Nilfisk and SC Johnson.

The study will document 50+ separate flooring maintenance activities including labor expended, as well as consumables and equipment utilized to perform maintenance in 30 application areas within the establishments. Maintenance chemicals and equipment brands were captured as well as the decision maker, product or equipment source and the frequency and volume of usage.

16 Flooring surfaces were included in the research; carpet, carpet tile, concrete unfinished and polished, ceramic tile, laminate, linoleum sheet and tile, luxury vinyl tile, solid vinyl tile, vinyl composition tile and sheet, stone, terrazzo as well as factory and site finished wood.

The 5th Edition provides an historical perspective on earlier research completed in 1999, 2004 and 2009, 2013 that will consist of summary color graphics, matrix tables and in-

depth analysis arrayed in 7 vertical market chapters as well a comprehensive summary and projections to the total U.S. and Canadian Markets.

The 5th Edition focused on 30 specific application areas including rest rooms, food service counter, dining and back of house, corridors and hallways, public assembly, offices, guest rooms, healthcare patient rooms, interventional areas, therapy, diagnostic and nursing stations as well as lobbies, recreation areas, retail showrooms and cash wraps, classrooms, auto services areas, pedestrian walkways, warehouse areas, vehicle parking areas, dorm rooms, manufacturing areas and others.

Over 60 consumable product categories were documented in this comprehensive study including, cleaners and shampoos, disinfectants and sanitizers, finishes and waxes, pads, bonnets and disks as well as strippers. In addition, 27 types of equipment will be captured and will include extractors, auto scrubbers, buffers and burnishers, power scrubbers and power sweepers, sanders, strippers and re-surfacers as well as vacuums, mops, wipes and others.

A copy of the completed prospectus may be viewed by www.ciprus.com and clicking the link to the research or upon request from the company (860) 575-9040 or E-mail john.ciprus@ciprus.com.

Ciprus Limited, LLC is a full service boutique market research and consulting firm specializing in assisting clients in the building, design and construction products and services area. Clients are typically Fortune 500 manufacturers based in North America, with about one-fifth of the firm's clients coming from overseas including Japan, Korea, UK, Germany, Ireland, The Netherlands, France and Spain.

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