**West Virginia PTA**

**Virtual Exhibit Hall Application**

Please visit our webpage or use this link to complete the registration online and pay by credit card or eCheck.

<https://west-virginia-pta-virtual-exhibit-hall-application-2019-2020.cheddarup.com>

|  |  |
| --- | --- |
| Point of Contact:  | Enter First and Last Name |
| E-mail address: | Enter Email | Cell Phone: | 000 - 000 - 0000 |
| Company Name: | Enter Company Name | Date: | 00 / 00 / 0000 |
| Title: | Enter Title |  Web Address  | Enter Web Address. |
| Address: | Enter Street Address. |
| City: | Enter City | State:    Zip: 00000 |
| Phone: | 000 - 000 - 0000 | Fax: | 000 - 000 - 0000 |  |
|  [ ]  Directory Listing Six-month Purchase @ $75 per month or $450 [ ]  Expanded Listing Six-month Purchase @ $125 per month or $750 | Total Purchase: $0.00 |
| 25-word description of products/services: Enter Description |
| Submission of this form with payment acknowledges that you have read and understand the enclosed terms and conditions and agree with all terms set forth by West Virginia PTA. |

**Rates and Deadlines**

New listings are added on the 1st of each month, running for 6 months.

 Six-month Directory Listing $ 75 per month

 Six-month Expanded Listing $125 per month

**Directory Listing**

 A directory listing includes the following information:

*Logo and Company Name Contact Name Mailing Address Phone/Fax Numbers Web site/E-mail Address*

*A 25-word description of your product, program or service.*

**Expanded Listing**

In addition to a directory listing as outlined above, advertisers purchasing an expanded listing will also receive a link from the directory listing to a pre-formatted ad submitted by the advertiser. Ads should be submitted in PDF format or in a format that can be converted to PDF. The expanded listing also includes one (1) email blast to all PTA contacts of WV PTA, two (2) Facebook announcements on the WV PTA page, and a one-half page ad in the quarterly WV PTA Bulletin.

**Terms & Conditions**

Advertiser assumes full responsibility for all material submitted, including but not limited to accuracy. Advertiser does hereby agree to indemnify and hold West Virginia PTA harmless with respect to any claims or actions against West Virginia PTA for any cost, legal fees or related expenses for claims made or judgments rendered against West Virginia PTA resulting from publishing the advertising, including but not limited to claims for unauthorized use of photographs, names, maps, illustrations, etc. or any claims for libel, slander, piracy, plagiarism, invasion of privacy, or infringement of copyright. None of the terms and conditions of this contract may be amended or altered unless authorized in writing and signed by an authorized representative of West Virginia PTA. Rates are subject to change. Publisher will honor all contract rates in effect for the duration of the contract.

**Copy and Contract Regulations**

All advertising is subject to approval by the West Virginia PTA. West Virginia PTA reserves the right to reject any advertising it feels is not in keeping with the character, goals and purposes of West Virginia PTA. Advertisers assume responsibility for all content and for any claims arising from publishing the advertising. Political, alcohol, tobacco and other related types of advertising will not be accepted. Execution of this contract indicates that the advertiser accepts the foregoing terms, rates and regulations.

**Don’t Forget for Expanded Listing!**

Please enclose with this application, the information you would like to include in the email blast, as well as the two (2) Facebook announcements. The ½ page ad for the quarterly West Virginia PTA bulletin and full page ad for the link in the Virtual Exhibit Hall should be emailed to president@westvirginiapta.org. Mail your completed application and form of payment to: WVPTA, PO Box 3557, Parkersburg, WV 26103. Printed advertisements will be scanned “as is” and converted to PDF format.

**Payment Options**

FULL payment for six-month listings must accompany this form. An application will not be processed until payment is received. Please mail this form with the credit card information completed below or with your check or money order made payable to West Virginia PTA, PO Box 3557, Parkersburg, WV 26103.

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| --- | --- |
| Check Amount.$0.00 | Check No.: 00000 |
| Charge Amount: $0.00 | [ ]  VISA | [ ]  MC |
| Card No: | 0000 - 0000 - 0000 - 0000 |
| Card Holders Name: | Enter Name |
| Signature: |  |