



**Missy Jones**  
**West Virginia PTA**  
**Acting President**

## Letter from the Acting President

Whew, what a busy couple of months. Since our convention I have been to New Orleans, several meetings, many trainings, and the Teacher of the Year Award Dinner. I am happy to report that I have learned a lot and can't wait to utilize some of these ideas.

In June, I got to travel to New Orleans to attend the 2018 National PTA Convention EXPO where I got to talk and listen to a very passionate speaker, singer, and songwriter, 17-year-old, Aidan Anderson. Aidan is the co-founder of Aidan Cares, a nonprofit that seeks to inspire people of all generations and economic background to share in the joy and necessity of giving.

I attended many trainings at the convention, such as: Know How to Support Kids After Trauma, Overcome Five Dysfunctions to Build Your Cohesive Team, Attract More Parents, Students and Educators to PTA in Middle and High School, Engage Diverse Families in Meaningful Ways, Know the Difference this Election Season, Lead the Charge for Successful Change. I had the privilege to attend the National PTA Awards and Reflections Celebrations, the AIM's Dinner, and the Diversity & Inclusion Breakfast.

In July, I got to attend the 2018 Student Success Summit where I got to attend trainings: Success for the Unconventional Student, Navigating Student Success, Positive Behavioral Interventions and Supports, Youth Mental Health and First Aid. I was proud to represent WV PTA at the Common Ground Partnership meeting.

In August and September, WV PTA held local unit trainings. I was delighted to get to attend the Western Regional Training in Parkersburg, the North Central/Central Training in Clarksburg, and the South/ South Western Training in Nitro. It was a joy meeting all those people who attended those trainings. I want to thank everyone who attended, hosted, donated, or helped those trainings in any way.

On Sept. 12<sup>th</sup>, I had the honor of representing WV PTA at the West Virginia Teacher of the Year Gala. It was such a joy to see all those outstanding teachers. Congratulations Jada Reeves, from Raleigh County, in being named the West Virginia Teacher of the Year.

I want to personally thank all of you who take time out of your busy schedule to help out your local PTA in any way. Together we can brighten every child's life.



*Melissa A. Jones*

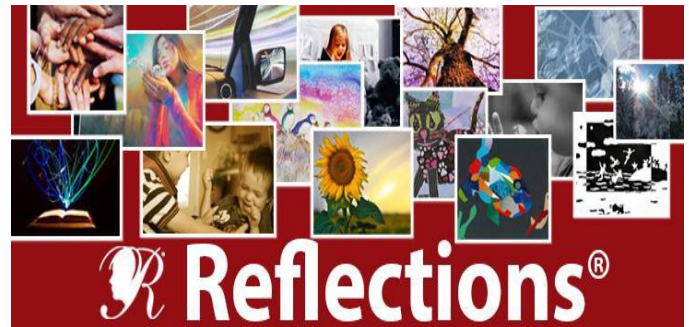
Melissa A. Jones  
Acting President

*The mission of West Virginia PTA is make every child's potential a reality by engaging and empowering families and communities to advocate for all children.*

# It's Time to Start Promoting the Reflections Program!

## *"Heroes Around Me"*

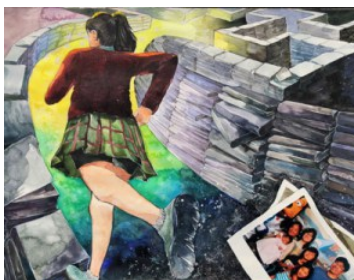
All children deserve opportunities to explore the arts, so we are proud to promote the Reflections Program and celebrate our 50 Year Anniversary!!!



The National PTA Reflections program is PTA's cornerstone arts program. It was developed in 1969 by Colorado's PTA President Mary Lou Anderson to encourage students to explore their talents and express themselves. Since then, the Reflections Program has inspired millions of students to reflect on a specific theme and create original artwork.

Each year, students in Grades Pre-K through 12 are recognized for bringing the theme to life through dance choreography, film production, literature, music composition, photography and visual arts. In 2012, the Special Artist Division emerged as an optional division for students whose physical, cognitive, or mental health challenges meet ADA guidelines.

The arts—and the National PTA Reflections program, in particular—can be a valuable tool for building stronger partnerships in your school community.



If you are interested in more information about the Reflections program, visit the West Virginia PTA website and you will find links to student entry forms, local leader guides, local PTA registration forms, reference guides, judges rubric, and special artist program flyers.

[www.westvirginiapta.org/reflections](http://www.westvirginiapta.org/reflections)

# West Virginia PTA Student Healthy Recipe Challenge



Entries are being accepted  
November 1 - January 15, 2019!

## Age Divisions:

Primary (K-2)  
Intermediate (3-5)  
Middle School (6-8)  
High School (9-12)

## Recipe Categories:

Hearty Breakfast  
Nutritious Lunch  
Wholesome Dinner  
Snacks/Appetizers  
Healthy Desserts  
Allergy Free Recipes  
Best Cooking Video!

West Virginia PTA is looking for original, healthy recipes created by our students! This contest is open to all WV students in grades kindergarten-12 in seven fun categories.

Students can enter one recipe in each category and winners will be recognized at the 2019 West Virginia PTA Convention.

Remember, all entries go directly to the state level, there are no school competitions. Visit the West Virginia PTA website for more details or email [office@westvirginiapta.org](mailto:office@westvirginiapta.org).

## The Kids Cook Monday

The Kids Cook Monday program encourages families to set aside the first night of every week for cooking and eating together as a family. It provides examples of family friendly recipes and video demonstrations along with a free starter family dinner toolkit making it easy for families to cook and eat together every Monday.



Please visit the West Virginia PTA website and look for this link and see how easy the program is and enjoy dinner at home with your family every Monday night! This is a great family engagement activity!



FAMILIES LEADING  
CHANGE PRESENTS

# 2nd Annual Family Summit Fun Fest

HOW WOULD YOU  
USE \$2,000 FOR  
YOUR SCHOOL?

FAYETTE COUNTY  
OCTOBER 26-27

HOLIDAY INN LODGE &  
CONFERENCE HALL  
340 W. OYLER AVE.  
OAK HILL, WV 25901

## OUR ACTIVITIES

STEM, LEADERSHIP & YOUTH  
ADVOCACY, ARTS & MUSIC,  
MEDIA, HEALTH & WELLNESS

25 WORKSHOPS/PRESENTATIONS

FOR MORE INFO  
CONTACT:

JENNY  
ANDERSON

304-208-0038  
JANDERSON@OURFUTUREWV.ORG

# \$40

FAMILY/SCHOOL  
PACK OF 4

HURRY!  
LIMITED  
SPACE



<https://goo.gl/imRYgL>

Scholarships Available!



**FAMILIES LEADING  
CHANGE**  
PARENTS + SCHOOLS + COMMUNITIES

### **Membership Growth is Key! Strive to win the 2018-2019 Membership Awards**



The 2018-2019 Membership Campaign is off to a great start! It's important to continue growing your membership by asking parents, teachers, administrators, and community members to support your PTA by joining! Don't forget to ask last year's members to renew their membership this year! Retaining members is important and an easy way to start off the new school year with great participation! If you need more membership cards, please email Rose Rossana, our membership chair, at [membership@westvirginiapta.org](mailto:membership@westvirginiapta.org) or the regional director in your area.

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### **Attention: Treasurers (Audits and 990 Tax Filings)**

**By: Chris Wuest, WV PTA Treasurer**



Copies of the audit completed for your PTA for the 2017-2018 fiscal year should be emailed to [soa@westvirginiapta.org](mailto:soa@westvirginiapta.org) at your earliest convenience. Remember, this is one of the Standards of Affiliation items the state PTA needs from your unit! They are due within 120 days of the end of your fiscal year (which for most units was June 30, 2018).

It's also time to complete the 990 for your unit for the 2017-2018 fiscal year. Remember the West Virginia PTA will complete the filing on your behalf! Visit the state PTA website for more details. The 990 tax filing is due five months and fifteen days after the end of your fiscal year, so for most of our units that is November 15. If you have questions, email Chris Wuest, WV PTA Treasurer, [treasurer@westvirginiapta.org](mailto:treasurer@westvirginiapta.org) with the name of your local unit. We are here to help!

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### **West Virginia PTA Scholarship Applications are now being accepted for graduating seniors!**

**By: Linda Abercrombie, Scholarship Chair**



Did you know the West Virginia PTA gives out \$500 scholarships to graduating seniors each year? Through the support of our auction at the WV PTA Convention in the spring, we are able to fund several scholarships to deserving students and the recipients will be recognized at the annual awards banquet. Scholarship applications can be downloaded from our state website ([www.westvirginiapta.org](http://www.westvirginiapta.org)) and can be mailed to [scholarship@westvirginiapta.org](mailto:scholarship@westvirginiapta.org). Applications are due December 31, 2018!



## FREE MONTHLY PTA TRAININGS!

Beginning in October, West Virginia PTA will begin monthly webinars on topics important to your PTA!

Trainings will take place at designated times each month and will be available to all interested PTA members and officers! Call-in Information will soon be made available!

Remember you can also take e-learning courses through the National PTA website as well! Visit [www.pta.org](http://www.pta.org).

### 2018-2019 TRAINING TOPICS

#### OCTOBER 11

President/Vice President  
Basics of Running Your PTA

#### NOVEMBER 8

Treasurer/Secretary

#### DECEMBER 13

Applying for WV PTA  
Awards and Student  
Healthy Recipe Challenge

#### JANUARY 10

Reflections Program

#### FEBRUARY 21

How to Advocate  
Effectively

#### MARCH 21

WV PTA Convention  
Updates

#### APRIL 25

WV PTA Convention  
Highlights and Winners





**Rose Rossana**  
**WV PTA Vice President**  
**Membership**

### **“Be Rooted in PTA...Let’s Grow Together”**

It’s a brand-new year! Our new membership theme this year is “Be Rooted in PTA...Let’s Grow Together”.

PTA is the soil or the foundation of representing every child. Your leadership represents the roots of the tree because you provide the nutrients or the stability to the trunk of the tree which represents your local PTA.



The branches are all of the ideas, programs and activities that you provide to the children of the school. Everyone has to have a part in order to make your PTA successful as represented by the hands on the tree. Without those volunteers and/or members, the tree is bare.

It’s never too late to have a PTA Open House to welcome new and returning PTA members. Set up a luncheon, evening or weekend meeting to introduce your officers and talk about all of the exciting plans and goals you have for the new school year.

#### **Membership Incentive Awards...**

Congratulations to Kingwood Elementary PTA of Preston County for winning the Back to School Award for submitting 25 or more memberships to the state office by September 15! You have won the “Join the PTA Lawn Signs (pack of 5)”!

Congratulations to Kanawha Elementary School PTA of Wood County for winning the Early Bird Award for submitting 25 or more members between September 15 and October 1. You have won a “Cash Box & Bank Bag”!

Our goal for membership total for 2018-2019 is 5,918 members. We can meet and exceed this goal by realizing that membership is your PTA’s path to success. You are building a special group of advocates for your children and their future. At the National level, we were one of the petite states that received an honorable mention award because of our growth over last year. This success shows that our PTA’s in West Virginia understand the value of membership and how it supports our children for programs, activities, the arts and much, much more! We are a team and it shows!

If you have any questions regarding membership, contact your Regional Director or myself. Go online to see all of the Membership Incentives we are offering to our local units each month for submitting membership dues. Everyone has a chance to win! Keep up the great work on membership and thank you for your support of West Virginia’s children. Share your successes so we can post it on Facebook.

### Membership Updates to the WV PTA Website

At our Regional Trainings for local PTA's in August and September, there were many ideas presented as to how you can increase membership and attract new volunteers. A big goal of Membership this year for the WV PTA was to update our website to reflect more up-to-date and current information for your local PTA unit membership campaigns. Make sure you go to our website at [www.westvirginiapta.org](http://www.westvirginiapta.org) and select "Membership" at the top of the home page. From there you will see many ideas, fillable forms, incentives, how to engage our members, and benefits of joining the PTA in this section.

Our new link "Membership Ideas" gives you insight into new ways you can increase your membership. Did you know that students can join the PTA and have their own voice? Check out the ***Engaging Students*** section for more information. We have many Parent Teacher Student Associations (PTSA) in our state. If you are a student and wish to start a chapter at your school, contact us because we are here to help.



**Submitted by: Rose Rossana  
WV PTA Vice President  
Membership**

### DIY Kit for Membership Growth

At Regional Training, we have also introduced you to the new DIY Kit for PTA Membership Growth available from National PTA. Login to PTAKit.org to receive a mailed copy. This kit provides your PTA with 10 Reasons You Belong in PTA that can be customized. It also includes a guide to design your membership plan. Many of you expressed the need at Regional Training to attract more volunteers to your local units. Attracting more volunteers also affects your membership. Get to know your volunteers and learn what they have to offer. Appreciate the time they can provide to you and utilize them. Make them feel they can also make an impact even though they may not have much time to offer. Social media has also made a huge impact for many of our local PTA's across the state. Those units utilizing Facebook and other Social Media sites have seen an increase in volunteers. Especially when it comes to receiving donations for events and other activities you are providing to the children of your schools.

**Designing your Membership Plan is easy as P.L.A.N.**

**PICTURE** ways to reach and attract possible PTA/PTSA members.

**LISTEN** to what matters most to them and align your PTA's efforts.

**ASK** possible members to join PTA by sharing PTA's focus on what matters most to them.

**NURTURE** relationships year-round by communicating the impact your PTA/PTSA is making for your students, school and community.







## Announcing a new way to pay for your PTA Memberships to West Virginia PTA!



[Click Here to Pay Membership Dues Online!](#)

### It's Official! You can now pay ONLINE!

If you attended the Regional Training in your area, you learned about the new Online Payment option for paying membership dues to the State PTA! Simply click on the link above and you will be redirected to our PTBoard website! On the left side of the page, click on "Form & Payment" and follow the instructions! Payments are still due by the 15th of each month.

Your local unit pays State & National PTA dues for each membership sold to West Virginia PTA. The total cost due is \$3.75 per member and typically your treasurer would fill out a membership report form and mail a check into WV PTA for the amount due (depending on the memberships sold).

This year, we are providing this new online option to make the process as simple as possible! Of course, if you want to continue mailing in the Local Unit Membership Report form with your check to West Virginia PTA (PO Box 3557, Parkersburg, WV 26103) you are welcome to do so! In fact, if you want to fill out the Report form online using the link above and continue mailing the check portion, that's fine too. We are hoping that all units will begin to use the online option for both the form and payment to improve efficiency.

[Click Here](#) to download the Membership Report Form if you plan to continue mailing in your payment. Your completed form and check are due by the 15th of each month (only if memberships were sold for that month).

Email our membership chair, Rose Rossana, if you have any questions at [membership@westvirginiapta.org](mailto:membership@westvirginiapta.org). Thank you!



# West Virginia PTA Monthly Membership Incentives 2018-2019!



*Be Rooted in PTA – Let's Grow Together...*

*Let the WV PTA help you strengthen the importance and well-being of every child!*

<http://westvirginiapta.org/>

## **SEPTEMBER** – *One (1) Winner* *Join the PTA Lawn Signs (pack of 5)!*

Back to School Award – all units submitting 25 or more memberships to the state office postmarked by September 15 will be eligible to win!

## **OCTOBER**- *One (1) Winner* *Cash Box & Bank Bag!*

Early Bird Award – all units submitting 25 or more members postmarked between September 15 and October 1 will be eligible to win!

## **NOVEMBER**- *One (1) Winner* *Official PTA Pad/Portfolio & 2 Large Document Bags!*

Membership Magic – all units submitting 75% of the previous year's memberships by November 15 will be eligible to win!

## **DECEMBER** – *One FREE* *Convention Registration to all* *qualifying local units!!!*

ALL UNITS increasing their membership by 50 or more members from last year's total will win one (1) FREE convention registration to the 2019 West Virginia PTA Convention! (Memberships must be postmarked by December 31, 2018)

## **JANUARY** - *One (1) Winner* *Embroidered PTA Computer Bag with your school's PTA!*

What is your PTA story? Submit your own, personal story about how you got involved in the PTA and why you think it's important for all parents! Deadline: January 20. The overall winner's story will also be featured in the West Virginia PTA Bulletin and West Virginia PTA Facebook page.

## **FEBRUARY** - *One (1) Winner* *Two Boxes of PTA Thank You Cards & Peace-Love- PTA Sticky Notes!*

It's February and a great time to launch a "Be a Sweetheart and Buy a PTA Membership" Campaign! All units that submit memberships postmarked in the month of February will be eligible to win!

## **MARCH**- *One (1) Winner PTA* *Tablecloth with PTA name!*

It's March membership madness! – all units submitting more than 20 members by March 15 will be eligible to win!

*Each month, your local PTA unit can earn special awards! One winner will be randomly selected from all eligible units each month and will receive the prize indicated below as well as be recognized on the West Virginia PTA Facebook page, State PTA Website and an email "shout out" to all members! These are some of the upcoming prizes!*



**Dani Hancock**  
**WV PTA Vice President**  
**Bylaws**

### What are Bylaws? A Local Unit Overview

By: Dani Hancock

"Bylaw - a law of local application adopted by an organization or assembly".



Every level of PTA has bylaws - the local units, the councils, the state and even the National PTA operate within the guidelines of a bylaw document. Bylaws are the rules the local unit must follow. They are adopted and amended by a vote of your unit's members at a general meeting. PTA bylaws may not conflict with the bylaws of the PTA national organization or the West Virginia state PTA. Bylaws represent the most important legal document of an association, establishing and protecting the rights of the membership.

Bylaws are the key to:

- ✓ Understanding the organization
- ✓ Answering questions about nominations, elections, board vacancies and duties of officers.
- ✓ Auditing the books
- ✓ Settling disputes and assisting with conflict resolution.

When your unit is having problems, remember to ask "What do the bylaws say?"

As the chartering association, West Virginia PTA provides a template that includes both required and optional language. The required language cannot be changed by the Local PTA, and member approval is not necessary for any changes authorized by the West Virginia PTA Board of Directors.

To maintain Good Standing with the West Virginia PTA, all Local PTAs must update or amend their bylaws and submit to West Virginia PTA at least once every three years.

#### **Things to Remember when completing your local unit bylaws:**

- Make sure to fill in every blank
- Any Article that is bulleted is NOT permitted to be changed or re-worded.
- Make sure that your dues are at least \$3.75 to cover the state and national portions.
- Members of your nominating committee should be an uneven number and no less than three people.
- Check all dates to make sure they coincide with one another.
- Your fiscal year and terms of your officers should always match.
- List at least one standing committee.
- Be specific about your meetings. For example, 2<sup>nd</sup> Thursday of each month and make sure your quorum is a feasible number to complete business at each meeting.
- Make sure the last page is signed and dated by your President and Bylaws Chairperson. If you do not have a Bylaws Chairperson, include a copy of the meeting minutes in which the Bylaws were approved, signed by the Secretary.



### Have you updated your Local Unit Officer Information online?

**Why is it important to complete this form?**

*Having your officer's current information helps us keep you informed of vital information you need about resources, programs, awards, incentives, and much more!*

**Do I need to fill it out if our officers stayed the same?**

*Each year we need to ensure we have the most accurate information for all PTA's, even if your information didn't change. We want to make sure you receive everything you need to run your unit successfully!*

**What if we have a mid-year change?**

*Just notify us with our on-line form! Simply go to the link and update the information. It's that easy!*

**Where do I fill out the Local Unit Officer Information Form?**

*Visit the State PTA website ([www.westvirginiapta.org](http://www.westvirginiapta.org)) or click on this link to go directly to PTBoard to complete the form online <https://wvpta.ptboard.com/formvw?store=392&form=2>*

**Can I send in the information manually and mail to the office?**

*Yes, of course! Make sure to include each officer's name, address, phone number and email address and remember to include the name of your PTA. These can be mailed directly to the PTA office.*

**Where do we send in copies of our audits? 990's? or any standard of affiliation items?**

*Please send these items to your regional director remembering to label which unit you are from. Your regional directors email addresses can be found in the directory at the end of the newsletter.*

**Where do we send our membership lists?**

*The blank spreadsheet for your membership contacts can be found in this newsletter and on the State PTA website. Send completed membership spreadsheets with names and email addresses to our membership chair, Rose Rossana ([membership@westvirginiapta.org](mailto:membership@westvirginiapta.org)).*



*West Virginia PTA wishes to thank Med Express for printing our 2018-2019 Membership Cards for our members again this year! We appreciate your continuous support of our PTA members throughout West Virginia!*

## Standards of Affiliation

West Virginia PTA maintains all of the essential filings for your PTA! Through our Standards of Affiliation, all local units have a central location to ensure you are meeting federal guidelines as a 501(c)(3) entity.

Each local unit or county council PTA must be in good standing with West Virginia PTA to continue to operate as a PTA and as a tax---exempt organization. In order to remain in good standing, West Virginia PTA requires six easy steps to ensure your PTA is compliant:

- Submit the annual Local Unit Officer Form (now online!);
- Submit membership dues monthly, with a payment of a minimum of ten members by October 1 of each year;
- Submit an annual review/audit of the PTA's financial records;
- Submit a copy of the annual 990 form or e-postcard;
- Submit proof of your bonding and liability insurance (if your PTA uses AIM, your information is provided automatically by AIM); and
- Submit bylaws for approval every three years.

Being in good standing is easy! It is our goal at West Virginia PTA to ensure that your PTA is running effectively and within the requirements of the government. Please use the chart below to track your Standards of Affiliation. You may direct all questions to [info@westvirginiapta.org](mailto:info@westvirginiapta.org).



**This is effective July 11, 2015**

### Local Unit and County Council Standards of Affiliation

To be eligible for donations and grants, tax exempt status, and to remain a PTA, all local units and county councils need to be in "good standing" with the West Virginia PTA. The following items must be sent to West Virginia PTA by email [office@westvirginiapta.org](mailto:office@westvirginiapta.org) or mail to P.O. Box 3557, Parkersburg, WV 26103-3557 or fax to (304)420-9577.

Name of PTA \_\_\_\_\_

Date: \_\_\_\_\_

Item	Format Sent	Due to WVPTA Office	Date Sent	Notes
Local Unit Officer Form	Electronically, mail or fax	July 1st		Must have new form every year even if there are no changes
Membership Dues (for local units only)	Mail, with Dues Reporting Form	Monthly (only if reporting new members)		Payment of a minimum 10 members must be received by October 1 <sup>st</sup>
Review/Audit of Finance Records	Electronically, mail or fax	120 days after end of fiscal year		Refer to Money Matters Guide
Copy of IRS 990 form	Electronically, mail or fax	30 days after submission to the IRS		Extensions filed with the IRS must be filed with WVPTA
Proof of general liability and bonding insurance	Electronically, mail or fax	Annually		Each local unit is required to submit proof of insurance by October 1 <sup>st</sup>
Bylaws	Electronically with signature page mailed, or entire packet mailed	Every three years		Bylaws should be reviewed and submitted for approval

*A benefit of being a PTA is a central location for all of your important paperwork. As part of our service to you, all information will be kept in each unit/council's file.*

7/2015



**Elizabeth Sperry**  
**WV PTA Youth Member**  
**Musselman High School**

## **What's New With Our Youth Member**

### **By: Elizabeth Sperry**

Since I began serving as the Youth Representative for the West Virginia PTA, I've had the privilege of organizing the youth events at the last state convention including CPR training, STEM activities, painting lessons and a healthy foods workshop. I was honored to visit the West Virginia State Capitol and participate in the proclamations making it "Families Leading Change Day" in the House and Senate. I helped the College and Career Readiness team hand out materials during the Teachers Strike and got to visit with many of our state legislators!

Even though these were all great experiences for me, the highlight has been visiting the West Virginia Department of Education. I was so happy to be invited by the Associate State Superintendent of Schools, Clayton Burch, to meet with his staff to discuss their new website and talk about my ideas for improving student engagement.

This summer, I was invited to attend the Community Engagement Advisory meeting held with Families Leading Change at the West Virginia Department of Education and was so excited to be asked to serve on the panel discussion regarding mental health. Since I would like to pursue a career in child psychology, I have strong opinions that my fellow students need to learn coping skills in order to deal with daily stress and bullying. Bullying will always exist, whether in school or in the workplace, and I believe we all need to learn how to cope with it, so we can learn to live the best life we can. I appreciated being given the chance to give my opinion on mental health and felt a student's voice was heard during these discussions.

I'm looking forward to another great school year and planning for our state convention in the Spring. I would love to hear from other students on things they would like to see from the West Virginia PTA. So if you have ideas for youth activities, new ideas for legislation, or would like to discuss other issues, please email me at [youthmember@westvirginiapta.org](mailto:youthmember@westvirginiapta.org). I'm always happy to hear your input!

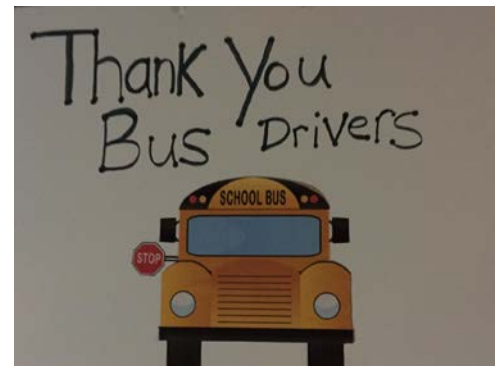


## **Lakeside Elementary PTA** *South/Southwest Region*



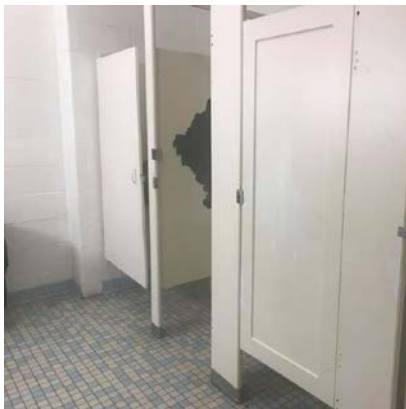
Lakeside Elementary PTA in Putnam County, WV celebrated School Service Personnel Day!

What a wonderful way to thank a Secretary, Cook, Aide, Custodian, and Bus Driver! It was a win-win at Lakeside. Bus Driver Adam Dunlap coordinated bus safety talks for students. Students made cards for our drivers and the PTA provided muffins and drinks for them this morning! We are thankful for our drivers and service personnel who help get kids to and from school safely each day! In celebrating their Families Leading Grant, the PTA received in December 2017, they purchased a total of 20 iPads for the school including a charging station and protective gear for the iPads!



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## **Rosemont Elementary PTA** *Eastern Region*



What a transformation!  
Keep up the great work at  
Rosemont Elementary! These  
bathrooms look amazing!!!

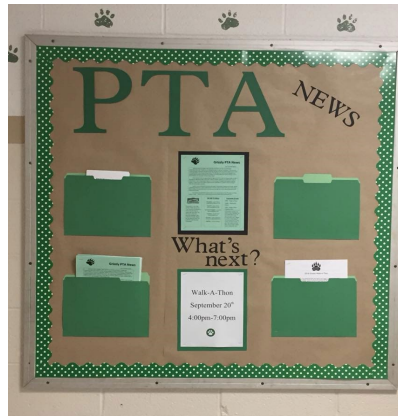
### Lubeck PTA *Western Region*

The Lubeck PTA had a very successful skating party and collected donations for the SAK Lunch Program and Lubeck food bank. Even Mr. Hardman was there showing off his backwards skating skills! Great job Lubeck PTA!



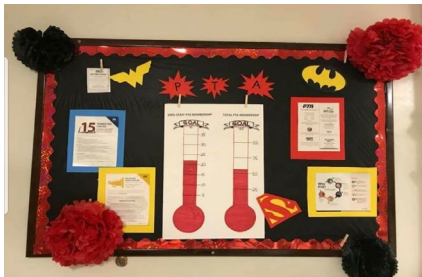
### Greenmont PTA *Western Region*

Greenmont PTA just had an amazing event called "Greenmont Grizzlies 2018 Walk-A-Thon! What a great way for your students to do a healthy activity and earn donations for the school. Check out their new PTA News Bulletin Board to keep their parents up to date with the latest information!



### North View Elementary PTA *North Central Region*

Shout out to North View Elementary PTA in Harrison County on their "super" creative information board for their membership campaign. Good luck on your goals!



### Steenrod Elementary PTA *Northern Region*

Steenrod Elementary ALWAYS has something great going on at their school! Amazing bulletin boards highlighting their students and inspirational paintings on the doors are just a few of their wonderful ideas!



# BUSINESS Membership

**West Virginia PTA is excited to promote their  
“Business Membership” Program!**



West Virginia PTA is launching a special program, “Business for PTA”, to encourage business support of PTA and the children of our community. As a business neighbor, we would like to invite you to become a business partner of West Virginia PTA!

Business for PTA is a special class membership which promotes a different kind of involvement than traditional PTA memberships. The goal of this program is to create better schools and therefore a better education for the students in the community. Many school districts with dwindling budgets are using all the resources at their disposal just to try to make ends meet, and they need help. We feel that PTA and business can provide substantial help, by jointly taking their concerns to school boards, legislators and other policy makers who can influence education reform.

We would like for you to join us and over 5000 PTA members in West Virginia to improve the quality of education. Your business partnership will help in two ways. First, you can help strengthen our child advocacy efforts to reform education values and standards. Second, your partnership will help the West Virginia PTA promote the welfare of our children through special programs and projects not available with our schools' limited budget.



Business memberships will receive invitations to PTA sponsored events, plus recognition at these events, and your company name and logo will be advertised in our newsletter. We will share with the community your support of this coalition, and together we can show how solutions can be forged with business and education partnerships.

Benefits to being a partner:

- Marketing advantages – WVPTA website, Facebook and Convention
- Receive invitation to PTA sponsored events
- Event Advertising
- Certificate awarded for display

Business for PTA partnerships is tax deductible. The partnership will be in the name of the business or one individual that you designate as your representative and the cost is \$150.00.

Visit the link today to sign up! <http://www.westvirginiapta.org/business-membership.shtml>





**The National PTA magazine is now digital!  
Go to [ptaourchildren.org](http://ptaourchildren.org) and check it out!  
It is full of great articles and resources  
for your PTA!**



**Our Children  
Magazine**  
*Keeping Our Children's  
Safety First*  
DIGITAL EDITION  
[PTAOurChildren.org](http://PTAOurChildren.org)

## West Virginia PTA Membership Campaign for Diverse Families

It's an exciting time for West Virginia PTA! We have been embarking on a campaign to include parents of Special Needs children as members for the last 3 years. This year, we would like to expand our campaign to include all families of diversity including grandparents, step-parents, foster parents, ethnic families, etc. Every child-one voice means every family.



By adopting a proposal to pay state and national dues for two memberships per school for diverse families, we are hoping the local unit will waive their dues so we can begin a journey of being more inclusive. Locals may decide how to choose the members. Please support the inclusion of diverse families in your PTA. If you would like more information or help in this process, you may contact Ginnie Molnar, Diversity Chair at [diversity@westvirginiapta.org](mailto:diversity@westvirginiapta.org).

## National PTA Grant Opportunities

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### Take Your Family to School Week Grant, Sponsored by Office Depot OfficeMax – Deadline: October 21, 2018

For over 120 years, National PTA has been encouraging families to get more involved in their child's education. Help us celebrate PTA's long legacy of family engagement during National PTA's [Take Your Family to School Week](#)—Feb. 10-17, 2019 by hosting an event at your school. In celebration of Take Your Family to School Week, National PTA and Office Depot OfficeMax are partnering to support Take Your Family to School Week events by offering \$1000 grants to 15 local PTAs!



### 2018 National PTA STEM + Families Game Giveaway, Sponsored by ThinkFun September 19, 2018 - October 21, 2018

Enter the [2018 National PTA ThinkFun Game Night GIVEAWAY](#) to win a bundle of games that help families learn through play! 50 local PTAs will receive 50 games each to host thing engaging, learning-filled night. Applications will be open from September 19 to October 21, 2018. Visit the link above or visit [www.pta.org](http://www.pta.org).

### PTA Connected with Facebook Grant Deadline: October 14, 2018

The PTA Connected with Facebook Grant will provide 200 local PTAs in all 54 state congresses with \$1000 to support their PTA in hosting a [Digital Families Community Event](#) from January 1 – May 1, 2019. The program for this event will empower families to have honest conversations about digital literacy, safety, and citizenship.

### 2018 National PTA STEM + Families Invention Night Kits Sponsored by littleBits – Deadline: October 21, 2018

The [2018 National PTA littleBits Invention Night Kits](#) opportunity is available to local PTAs interested in hosting an Invention Night as a way to reinvent education through hands-on engagement and play for children and families. There will be 20 local PTA winners who will receive Invention Night kits for their schools.

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### PTA Connected with LifeLock Grant Deadline: October 14, 2018

The 2018 PTA Connected with LifeLock Grant will award \$1,000 to 25 PTAs across the country to host a **SmartTalk Conversation** at their school, in celebration of Safer Internet Day during the week of Feb. 5, 2019. The program for this event introduces families to [The Smart Talk](#), a tool they can use to have honest conversations about digital wellbeing and device usage while creating a personalized family contract.



## How can you get involved? Join PTA's Take Action Network

If you don't know how to advocate for your child, here are some easy things you can do. National PTA has lots of resources as well!

- ✓ Join the PTA Takes Action Network to receive action alerts to contact your members of Congress on public policy issues important to PTA and you!
- ✓ Sign up to receive Takes Action E-Newsletters:
  - PTA Takes Action (monthly)
  - Leadership Briefing (monthly)
  - Local Leader News (monthly)
  - PTA Parent (bi-monthly)
  - Member Benefits Provider (bi-monthly)



- ✓ Go to: [www.pta.org](http://www.pta.org); under Advocacy – PTA Takes Action Network

## October is National Bullying Prevention Month



[Research](#) shows that one of the most effective ways to prevent bullying behavior is to create a positive school climate. School climate encompasses everything that contributes to a student's experience with a school—from the physical building to policies, staff and peer culture.

Use the Connect for Respect (C4R) Toolkit to guide your PTA/PTSA in engaging students in improving the school climate and reducing bullying. Visit [pta.org/bullying](http://pta.org/bullying) for more details.



# 96<sup>th</sup> Annual West Virginia PTA Convention

## **Diamond Sponsor - \$1,500.00**

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Opportunity to speak directly to attendees during a general session
- One FREE prominent vendor space.
- Will be featured sponsor of well-recognized speakers, including WV Teacher of the Year in all marketing material!

## **Platinum Sponsor - \$1,000.00**

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- One FREE prominent vendor space.
- Will be featured sponsor for annual PTA awards!

## **Gold Sponsor - \$750.00**

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Will be featured sponsor of workshops, trainings, and round table discussions

## **Silver Sponsor - \$500.00**

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Will be featured sponsor of scholarship dinner

## **Bronze Sponsor - \$250.00**

- Receive a free full-page advertising space in the convention program
- Will be featured sponsor of refreshments, hospitality room, favors, etc.

West Virginia  
**PTA**  
everychild.ourvoice.™



## **"Your Help Makes a Difference!"**

West Virginia PTA is a 501©(3) tax-exempt organization and your sponsorship is tax deductible. The annual convention is the yearly meeting and training of more than one hundred parents, teachers, administrators and community members from throughout West Virginia. The Student Awards Luncheon hosts over 250 guests from across the state!



**All sponsors will receive dedicated promotion and recognition through our Thank You page in the convention program. All sponsors will be recognized during the Awards Luncheon.**

### **REMIT FORM AND CHECK PAYABLE TO:**

**West Virginia PTA  
Attn: Convention Sponsorship  
PO Box 3557  
Parkersburg, WV 26103**

## West Virginia PTA Board of Managers Directory

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### Executive Committee

Acting President/	Missy Jones	Email: <a href="mailto:president@westvirginiapta.org">president@westvirginiapta.org</a>
President-Elect	Missy Jones	Email: <a href="mailto:presidentelect@westvirginiapta.org">presidentelect@westvirginiapta.org</a>
1 <sup>st</sup> Vice President	Dani Hancock	Email: <a href="mailto:bylaws@westvirginiapta.org">bylaws@westvirginiapta.org</a>
2 <sup>nd</sup> Vice President	Rose Rossana	Email: <a href="mailto:membership@westvirginiapta.org">membership@westvirginiapta.org</a>
Secretary	Karen Sherman	Email: <a href="mailto:secretary@westvirginiapta.org">secretary@westvirginiapta.org</a>
Treasurer	Chris Wuest	Email: <a href="mailto:treasurer@westvirginiapta.org">treasurer@westvirginiapta.org</a>
At Large Member	Craig Arnold	Email: <a href="mailto:atlargemember@westvirginiapta.org">atlargemember@westvirginiapta.org</a>

### Regional Directors

Central	Vacant	Email: <a href="mailto:president@westvirginiapta.org">president@westvirginiapta.org</a>
Eastern	Angela Zimmerman	Email: <a href="mailto:easterndirector@westvirginiapta.org">easterndirector@westvirginiapta.org</a>
North Central	Cecelia Daugherty	Email: <a href="mailto:northcentraldirector@westvirginiapta.org">northcentraldirector@westvirginiapta.org</a>
Northern	Amy Folk	Email: <a href="mailto:northerndirector@westvirginiapta.org">northerndirector@westvirginiapta.org</a>
Southern/Southwestern	Danyail Maynard	Email: <a href="mailto:southerndirector@westvirginiapta.org">southerndirector@westvirginiapta.org</a>
Western	Ponnie Sampson	Email: <a href="mailto:westerndirector@westvirginiapta.org">westerndirector@westvirginiapta.org</a>

### Committee Chairpersons

Marketing	Janelle Sperry	Email: <a href="mailto:marketing@westvirginiapta.org">marketing@westvirginiapta.org</a>
Diversity	Ginnie Molnar	Email: <a href="mailto:diversity@westvirginiapta.org">diversity@westvirginiapta.org</a>
Office Coordinator	Ponnie Sampson	Email: <a href="mailto:office@westvirginiapta.org">office@westvirginiapta.org</a>
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Resource Development	Beth Anderson	Email: <a href="mailto:resourcedevelopment@westvirginiapta.org">resourcedevelopment@westvirginiapta.org</a>
Reflections	Vacant	Email: <a href="mailto:reflections@westvirginiapta.org">reflections@westvirginiapta.org</a>
Youth Member	Elizabeth Sperry	Email: <a href="mailto:youthmember@westvirginiapta.org">youthmember@westvirginiapta.org</a>



#### **West Virginia PTA**

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