

There are many parent groups, but there is only one PTA – Parent Teacher Association. Connecting families, schools and communities for almost 120 years, PTA is the largest children’s advocacy association in the country and the defining organization for family engagement.

PTA addresses topics that are important to parents and public-school administrators. We fight for full education funding, quality teachers, and programs and policies in the best interest of all children.

1. Support – Each local PTA is autonomous, but supported by a robust regional, state and national structure that provides resources, training and guidance.

2. Established Financial Safeguards – PTA officers, events and finances are protected through low-cost group insurance. Leaders are trained in time-proven financial safeguards and best practices. PTAs also have access to tax-filing support to ensure all state and federal nonprofit reporting requirements are met.

3. Informed School Communities – Involved parents understand the challenges schools face and become part of the solution. By developing a closer relationship with parents, student

Why your school needs a PTA



achievement improves, and the school develops a positive reputation in the community.

4. Measurable Student Results – Research over the past three decades shows that kids do better when families are involved. Grades are better, graduation rates increase, test scores improve, attendance increases and more students are college- and career-ready. PTAs focus on what’s best for children and connect to other groups to focus on student success.

5. Proven Programs – Local PTAs have access to ready-made, easy-to-use programs with proven results. From health and safety topics, to collaborating with teachers and community members, to fundraising, the programs get results. As members of PTA, leaders have opportunities to network and collaborate with each other to share ideas locally, regionally and throughout the state and nation.

6. Volunteer Power – PTA organizes, trains and provides resources for hard-working, dedicated volunteers. Parents are ready to work as partners for student success.

Want to learn more about PTA? If your school or district does not have a PTA, now is the time. Membership is open to everyone. Visit westvirginiapta.org for more information.