



Janelle Sperry
WV PTA President
2015-2017

The West Virginia PTA Board of Managers is continuing to work hard each week in fulfilling the goals we have outlined for the remainder of our terms in office. Our theme this year is "Get Connected with PTA" and we have made it our goal to not only reach out to our individual PTAs and officers, but also reach out to our thousands of PTA members across the state. We can only continue to move our mission forward in PTA with the weight of our membership supporting our initiatives. Our PTA members deserve to hear about the work you're doing in your communities so they can fully appreciate the importance of their PTA membership!

To begin achieving this goal, we are asking our units to send their membership lists and email addresses to our state office electronically so their members will begin to receive this bi-monthly bulletin and any important issues we believe as a member they should know. Many units have already begun sending their membership lists to (office@westvirginiapta.org) and we are very pleased with the feedback thus far.

Along with our theme, "Get Connected with PTA", our goal is to make resources more readily available to our PTAs and move our communications and programs into more modern times. In order to maintain a more efficient system for monitoring your Standards of Affiliation requirements such as bylaws, insurance, audits, 990s, etc., we are converting to a database system that will store each unit's documentation as well as useful information about your PTA such as local unit officer contacts, tax identification numbers, etc.

We have also initiated a new IRS revocation team from our Board of Managers to assist PTAs throughout the state that have lost their tax exemption status. It is important that we are proactive with our association and continue to move forward with assisting our units and making it as convenient as possible for our PTAs to run efficiently. Furthermore, our website will continue to be updated regularly with the latest information you will need about upcoming webinars, legislative updates, programs, deadlines, and resources as well as direct email communication.

With the passage of ESSA (Every Student Succeeds Act) in December, which replaced No Child Left Behind, I have continued to maintain an active role in the implementation of this law by serving on the Superintendent's Stakeholders Committee. I also attended the US Department of Education's Stakeholder's Forum in Washington D.C. with Secretary of Education John King and National PTA Executive Director Nathan Monell, and currently represent West Virginia PTA on a new Family Engagement Coalition being formed in our state that is represented by some of the top education and family/parent organizations in West Virginia! Next week I will be attending the 2016 West Virginia Education Summit in Charleston along with our President-Elect Kathy Parker, and will continue to hold free special artist workshops throughout the state to promote the National PTA Reflections Program to encourage all students to participate in this wonderful program. From the bottom of my heart, thank you again for the opportunity to be your President. I am so proud to represent all of you and will continue to work hard this year in moving our mission forward for all children in West Virginia.

Yours in PTA,

Janelle Sperry
President

The mission of West Virginia PTA is make every child's potential a reality by engaging and empowering families and communities to advocate for all children.



CONGRATULATIONS to our September Winner!

We kicked off the school year with a membership contest and had a GREAT RESPONSE from our units! Every unit that submitted 25 or more memberships for their PTA, and were postmarked prior to September 15, were eligible to win. Special thanks to Musselman Middle School PTSA student officers for helping us draw the winner on Facebook!

Congratulations to
BUNKER HILL ELEMENTARY PTA

~
September Membership
Contest Winner received
an official PTA Pad Portfolio,
PTA Receipt book and Bank Bag!



Dr. Michael Martirano, WV State Superintendent of Schools, visits Musselman Middle School PTSA Officers!



Dr. Michael Martirano, our State Superintendent of Schools, recently visited Musselman Middle School to applaud their academic achievements and talk to students about their school.

Musselman Middle School PTSA student officers had an opportunity to discuss their activities for the year and presented him an honorary PTSA membership! He was thrilled!

Thank you Dr. Martirano for your visit and encouraging our students to continue working hard to improve their schools.

2016-2017 Membership Challenge and Incentive Program

Check out the

MONTHLY MEMBERSHIP CONTESTS
and **GREAT PRIZES YOU CAN WIN!**



OCTOBER- *\$25.00 WV PTA Store Gift Certificate*

Early Bird Award – all units submitting 25 or more members postmarked between September 15 and October 1 will be eligible to win!

NOVEMBER- *PTA Tablecloth with school's name!*

Membership Magic – all units submitting 75% of the previous year's memberships by November 15 will be eligible to win!

DECEMBER – *One FREE Convention Registration to all qualifying local units!!!*

ALL UNITS increasing their membership by 50 or more members from last year's total, will win one (1) FREE convention registration to the 2017 West Virginia PTA Convention in Morgantown! (Memberships postmarked by December 31, 2016)

JANUARY- *Embroidered PTA Bag with your school's PTA!*

What is your PTA story? Submit your own, personal story about how you got involved in the PTA and why you think it's important for all parents! **Deadline: January 20, 2017.** The overall winner's story will also be featured in the West Virginia PTA Bulletin and West Virginia PTA Facebook page.

FEBRUARY - *\$25.00 WV PTA Store Gift Certificate*

It's February and a great time to launch a "Be a Sweetheart and Buy a PTA Membership" Campaign! All units that submit memberships postmarked in the month of February will be eligible to win!

MARCH - *\$415.00 Watch DOGS Start-Up Kit with FREE Training!*

It's March Madness and Focus on Fathers! We want to reward our units that recognize the importance of male involvement! All units that submitted the WV PTA Awards Package by February 1, 2017 and have 30% of membership comprised of fathers/male guardians, will be eligible to win!



Kingwood Elementary PTA *Central Region*



Back-to-School Bash!

Kingwood Elementary PTA kicked off the new school year with a huge Back-to-School Bash! The event featured a Polynesian Fire Dancers Show as well as Concessions, Kona Ice, School Apparel and Teacher Meet & Greet.

Our PTA is busy planning our next event: Haunted Hallways. Teachers, Staff and PTA decorate the school and students trick-or-treat through the hallways. During the evening, we will also offer concessions, School Apparel and Music/Dance entertainment.



Next on our calendar is Santa's Workshop. This is a week-long event held at the school during the first week of December. PTA volunteers shop for items, set up a Holiday shopping room and students purchase gifts, at cost, for their families. We try to have affordable gifts for parents, grandparents, siblings, etc.



Also, on our agenda, is our first Planning Meeting for our Spring Calendar Party. Last year we held our first Calendar Party and it was a huge success! We have a great group of volunteers and staff at Kingwood Elementary and we think this is going to be our best year yet!



Membership Growth is Key! Strive to win the 2016-2017 Membership Awards



The 2016-2017 Membership Campaign is off to a great start! It's important to continue growing your membership by asking parents, teachers, administrators, and community members to support your PTA by joining! Don't forget to ask last year's members to renew their membership this year! Retaining members is important and an easy way to start off the new school year with great participation! If you need more membership cards, please email office@westvirginiapta.org to the attention of Ponnies Sampson, our membership chair. Through your hard work, you will be recognized at the 2017 West Virginia PTA Convention for membership growth!

Attention: Treasurers (Audits and 990 Tax Filings)



Copies of the audit completed for your PTA for the 2015-2016 fiscal year should be uploaded on the state website at your earliest convenience. Remember, this is one of the Standards of Affiliation items the state PTA needs from your unit! They are due within 120 days of the end of your fiscal year.

It's also time to complete the 990 for your unit for the 2015-2016 fiscal year. If your PTA files a 990N (which most PTA's in West Virginia file), we have prepared a Step-by-Step Guide to help walk you through the process. We also are offering to complete the filing on your behalf! Visit the website for more details. The 990 tax filing is due five months and fifteen days after the end of your fiscal year, so for most of our units that is November 15. If you have questions, email Chris Wuest, WV PTA Treasurer, treasurer@westvirginiapta.org with the name of your local unit. She will walk you through the process. We are here to help!

West Virginia PTA Scholarships are now being accepted for graduating seniors!



Did you know the West Virginia PTA gives out \$500 scholarships to graduating seniors each year? Through the support of our auction at the WV PTA Convention in the spring, we are able to fund several scholarships to deserving students and the recipients will be recognized at the annual awards banquet. Scholarship applications can be downloaded from our state website (www.westvirginiapta.org) and can be mailed to Linda Abercrombie, our scholarship chairperson. Applications are due December 31, 2016! See the application for further details.



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FREE MONTHLY PTA TRAININGS!

Beginning in September, West Virginia PTA began monthly webinars on topics important to your PTA!

Trainings will take place at designated times each month and will be available to all interested PTA members and officers! Dates and times will soon be made available!

Thank you to all our unit representatives that participated in the September membership and awards webinar.

2016-2017 TRAINING TOPICS

OCTOBER 26 (7pm)

Having a Successful Reflections Program!

NOVEMBER

All about the WV PTA Student Healthy Recipe Challenge!

DECEMBER

Help with Standards of Affiliation: Bylaws, 990's, Audits, Insurance

JANUARY

Idea Sharing with units all over West Virginia!

FEBRUARY

State PTA Convention!!!!

Blennerhassett Elementary PTA

Western Region



Fifth Annual Fun Run

Brought back by popular demand by the kids at Blennerhassett Elementary school, the Fifth Annual Fun Run was held on Thursday, October 6, 2016. All kids were afforded the opportunity to run laps on the track to earn pledges to be used for different calendar events sponsored by the BES PTA. A special appearance was made by the school mascot bobcat.



Kids from Pre-Kindergarten to Fifth Grade ran against their peers for 15 minutes while being cheered on by friends, family and community supporters. After the run each child was provided a healthy snack and cold drinking water to cool down. This event is organized by Breanna Shahan and Amy Arnold and their faithful volunteers. Over the last four years, funding has made it possible for the children to enjoy and play on their new enhanced playground including swings, a basketball court and paved blacktop area.

Mill Creek Intermediate PTA

Eastern Region

P.I.E. Night

The Mill Creek Intermediate PTA hosted their 5th Annual P.I.E. Night (Parents in Education).

This event is what family engagement is all about

because it encourages families to bake together while having fun in the process! Each student then gives samples of their entries and for a “penny a vote”, winners are chosen! All funds raised are used for PTA activities! One of these entrants is the granddaughter of past WV PTA President Letty Triggs!



Nominating Committee Report



The 2015-2017 Nominating Committee would like to present the following slate of officers for the 2017-2019 West Virginia PTA Executive Board:

President	Kathy Parker, Central Region, Braxton County
President-Elect	<i>Vacant</i>
1 st Vice President (Bylaws)	Dani Hancock, Eastern Region, Berkeley County
2 nd Vice President (Membership)	Missy Jones, Central Region, Braxton County
Secretary	Beth Anderson, Central Region, Braxton County
Treasurer	<i>Vacant</i>
At-Large Member	<i>Elected by the membership at convention</i>

The West Virginia PTA Nominating Committee is seeking interested PTA members looking to serve as an officer or at-large member to the Board of Managers and Executive Committee for the 2017-2019 term. **The West Virginia PTA President and Nominating Committee Chairperson must receive all applications no later than Friday, February 24, 2017.**

Applications may be found on the WV PTA website www.westvirginiapta.org.

Please submit completed applications to both names listed below by the deadline:

Janelle Sperry, President president@westvirginiapta.org
Karen Sherman, Nominating Committee Chair atlargemember@westvirginiapta.org

At the 2016 Convention in Morgantown, bylaw amendments were approved which now allows any PTA member of a local unit in good standing, to be eligible to hold office in the West Virginia PTA, with the exception of the position of president-elect. All applicants must be at least 18 years of age, adhere to election policies and submit an application with his/her qualifications to the nominating committee 30 days prior to the annual convention. The nominating committee has submitted the slate of officers above, however, any eligible applicant may run from the floor for any of the positions listed above, with the exception of President and President-Elect. ***See Article XIV, Section 3, Qualifications For Nominations.***

All eligible applicants may be interviewed by members of the nominating and executive committees and are subject to approval. Two years of experience in a local or county unit in good standing is required. References are required upon request. PTA members receiving approval from the nominating committee and the executive committee, whose written consent has been secured, shall be eligible for nomination either by the committee or from the floor.

The at-large member to the Board of Managers and Executive Committee was approved through a bylaws amendment during the 2014 West Virginia PTA Convention. The goal of this position is to include an individual representative of the membership to the Board of Managers and Executive Committee. This position will also be elected during the 2017 West Virginia PTA Convention in Morgantown on March 25, 2017. If interested, please submit applications no later than Friday, February 24, 2017 in accordance with the WV PTA Bylaws.

The Nominating Committee will keep all information received confidential. The Nominating Committee, at its discretion, may request additional information and/or request an interview with applicants, if deemed necessary. Blank applications may be found on the PTA website www.westvirginiapta.org or email info@westvirginiapta.org.



Kathy Parker
2015-2017
President-Elect

On September 19, 2016, I participated in a webinar exploring recruitment of allies who can support our advocacy efforts. What I'd like to share from this presentation is that if you have an issue for which you'd like to raise your voice, either for or against, you have connections who can help you. All of us have connections, all we have to do is recognize them and utilize them.

On September 22, 2016, the U.S. House of Representatives passed the Supporting Youth Opportunity and Preventing Delinquency Act, which would reauthorize the Juvenile Justice and Delinquency Prevention Act (JJDP A) and strengthen the nation's juvenile justice system.

Reauthorization of the JJDP A is long overdue. National PTA Vice President of Advocacy, Shannon Sevier, says that this act is an improvement over the current law. It includes provisions that would prevent children and youth from entering the juvenile justice system as well as better protecting and supporting those who are currently in the system. Thank your members of the House of Representatives who voted for the bill and their bipartisan commitment to ensuring greater opportunities and alternatives to incarceration for our nation's youth. Now it's time for the Senate to take swift action to reauthorize the JJDP A before the end of the year to make certain every child can reach his or her full potential.

Learn more about National PTA's policy on JJDP A, along with many others, on National PTA's web-site under Advocacy. There are SO MANY resources available on the National PTA web-site.



Here are just a few:

Standards: <http://www.pta.org/advocacy/content.cfm?ItemNumber=3552>

Assessments: <http://www.pta.org/advocacy/content.cfm?ItemNumber=4311&navItemNumber=4610>

Assessment Toolkit: <http://www.pta.org/AssessmentEventKit>

Be A Learning Hero: <http://www.belearninghero.org/>

Great! Kids Milestones: <http://www.greatkids.org/milestones>

Council of the Great City Schools' Parent Roadmaps & Video: <http://www.cgcs.org/Page/244>

Parent Toolkit: <http://www.ParentToolkit.com/parenttoolkit.com>

Kahn Academy: <https://www.khanacademy.org>

Homework Help Desk: <http://homeworkhelpdesk.org/>

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How can you get involved? Join PTA's Take Action Network

If you don't know how to advocate for your child, here are some easy things you can do. National PTA has lots of resources as well!

- ✓ Join the PTA Takes Action Network to receive action alerts to contact your members of Congress on public policy issues important to PTA and you!
- ✓ Sign up to receive Takes Action E-Newsletters:
 - PTA Takes Action (monthly)
 - Leadership Briefing (monthly)
 - Local Leader News (monthly)
 - PTA Parent (bi-monthly)
 - Member Benefits Provider (bi-monthly)



- ✓ Go to: www.pta.org; under Advocacy – PTA Takes Action Network



Mark your calendars for a
Family Reading Experience!

Sign Up for your **FREE kit** and
Kindle Giveaway opportunity!

Visit www.pta.org for more details





National PTA and Guitar Center Team Up to Spark Student Creativity

*The 2016-2017 National PTA Reflections Theme is
"What is Your Story?"*

ALEXANDRIA, Va.,—National PTA and [Guitar Center](#) have teamed up to bring resources to families, schools and PTAs across the country to inspire students' creativity through the [National PTA Reflections arts in education program](#).

"Participation in the arts enables students to explore their talents and express themselves while building their confidence and sense of accomplishment. Involvement in the arts is also closely associated with students' social and emotional development and civic engagement," said Laura Bay, president of National PTA. "National PTA is thrilled to team up with Guitar Center to provide more students the opportunity to experience the joy and important benefits that come from participating in the arts."

As part of the collaboration, Guitar Center will donate musical instruments to a number of local PTAs across the country to support their arts education efforts, inspire students to participate in the National PTA Reflections program and spark students' interest to create music. Local PTAs will also have the opportunity to tap into a wide range of support from Guitar Center locations in their areas, such as having Guitar Center instructors serve as judges for their Reflections programs. With studios in nearly 100 stores, Guitar Center Lessons provides a world-class music education in many genres for musicians of all ages and skill levels.

National PTA Reflections is a recognition program through which students are encouraged to explore their creativity and be involved in the arts—in the classroom and at home. National PTA and PTAs nationwide urge students from preschool through grade 12 to create and submit original works of art in the medium of their choice—dance choreography, film production, literature, music composition, photography or visual arts—that reflect on an annual theme. The 2016-2017 National PTA Reflections theme is "What Is Your Story?"

Submissions are reviewed by visual, literary and performing art experts, and students are recognized each year at the local, state and national levels for their artistic ingenuity in bringing the theme to life. Guitar Center will make it possible for a National PTA Reflections award recipient to travel to the nation's capital in January to participate in a special ceremony at the U.S. Department of Education.

"The National PTA Reflections program has inspired millions of students to explore their talents and be involved in the arts for nearly 50 years," added Nathan R. Monell, CAE, National PTA executive director. "National PTA and Guitar Center share a commitment to ensuring all students have the opportunity to experience the arts, as it is essential to helping them reach their full potential and preparing them for long-term success."

It's Time to Start Promoting the Reflections Program!

"What Is Your PTA Story?"

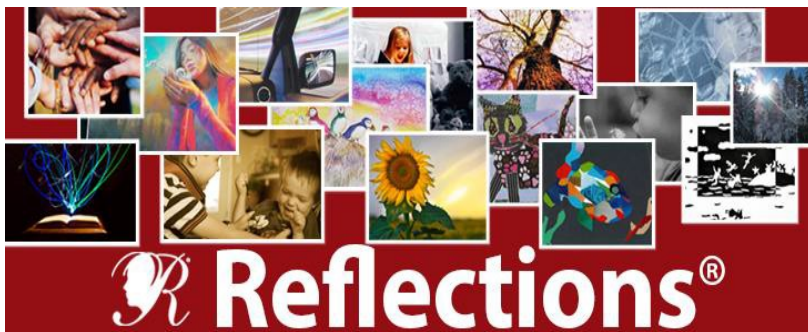
All children deserve opportunities to explore the arts, so we are proud to promote the Reflections Programs.



The National PTA Reflections program is PTA's cornerstone arts program. It was developed in 1969 by Colorado's PTA President Mary Lou Anderson to encourage students to explore their talents and express themselves. Since then, the Reflections Program has inspired millions of students to reflect on a specific theme and create original artwork.

Each year, students in Grades Pre-K through 12 are recognized for bringing the theme to life through dance choreography, film production, literature, music composition, photography and visual arts. In 2012, the Special Artist Division emerged as an optional division for students whose physical, cognitive, or mental health challenges meet ADA guidelines.

The arts—and the National PTA Reflections program, in particular—can be a valuable tool for building stronger partnerships in your school community.



YOU DID IT!
Congratulations

2016 National PTA
Award of Merit Winner
Angela Rithner

~

Wellsburg Middle School
Wellsburg, WV

If you are interested in more information about the Reflections program, visit the West Virginia PTA website and you will find links to student entry forms, local leader guides, local PTA registration forms, reference guides, judges rubric, and special artist program flyers.

www.westvirginiapta.org/reflections

West Virginia PTA Student Healthy Recipe Challenge



Entries are being accepted
November 1 - January 15, 2017!

Age Divisions:

Primary (K-2)
Intermediate (3-5)
Middle School (6-8)
High School (9-12)

Recipe Categories:

Hearty Breakfast
Nutritious Lunch
Wholesome Dinner
Snacks/Appetizers
Healthy Desserts
Allergy Free Recipes
Best Cooking Video!

West Virginia PTA is looking for original, healthy recipes created by our students! This contest is open to all WV students in grades kindergarten-12 in seven fun categories. Students can enter one recipe in each category and winners will be recognized at the 2017 West Virginia PTA Convention.

Remember, all entries go directly to the state level, there are no school competitions. Visit the West Virginia PTA website for more details or email office@westvirginiapta.org.

The Kids Cook Monday

The Kids Cook Monday program encourages families to set aside the first night of every week for cooking and eating together as a family. It provides examples of family friendly recipes and video demonstrations along with a free starter family dinner toolkit- making it easy for families to cook and eat together every Monday.



Please visit the West Virginia PTA website and look for this link and see how easy the program is and enjoy dinner at home with your family every Monday night! This is great family engagement activity!

Have you submitted anything to the West Virginia PTA Resource Library?

One of the most popular requests at our state convention each year is a workshop for "Idea Sharing". You want to know what other PTA's around the state are doing so you can get fresh, new ideas and bring them back to your local units!

We have created a RESOURCE LIBRARY on the West Virginia PTA website just for your ideas! Email library@westvirginiapta.org and include your event flyers and notes about your favorite activities including membership campaigns, fundraising ideas, bulletin board ideas, family engagement nights, back to school picnics, etc.



We will include them in our resource library on the website so you can "idea share" all throughout the year! Now we just need your submissions! They can be sent as PDF's or as a Microsoft Word document. We will take care of the rest!

Marketing Resources for your Unit

Keep these websites handy!

www.westvirginiapta.org

www.pinterest.com/westvirginiapta
www.twitter.com/westvirginiapta
www.facebook.com/westvirginiapta

The West Virginia PTA website has been redesigned and includes a great number of resources for you including:

- | | |
|--------------------------|----------------|
| Student Recipe Challenge | Convention |
| The Kid's Cook Monday | Programs |
| National PTA updates | Scholarship |
| Reflections | Membership |
| Diversity | Training |
| Standards of Affiliation | Treasurer Info |
| Advocacy | Forms |

We are always looking for suggestions or new ideas for our units so if there is something you would like to see on our website please email info@westvirginiapta.org with any thoughts!

You can also follow us on Pinterest, Twitter and Facebook to receive up-to-date information from West Virginia PTA! Don't forget to visit the West Virginia PTA store for all your PTA branded items!



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**The National PTA magazine is now digital!
Go to ptaourchildren.org and check it out!
It is full of great articles and resources
for your PTA!**



**Our Children
Magazine**
*Keeping Our Children's
Safety First*
DIGITAL EDITION

PTAOurChildren.org

West Virginia PTA Membership Campaign for Diverse Families

It's an exciting time for West Virginia PTA! We have been embarking on a campaign to include parents of Special Needs children as members for the last year. This year, we would like to expand our campaign to include all families of diversity including grandparents, step-parents, foster parents, ethnic families, etc. Every child one voice means every family!



By adopting a proposal to pay state and national dues for two memberships per school for diverse families, we are hoping the local unit will waive their dues so we can begin a journey of being more inclusive. Locals may decide how to choose the members. Please support the inclusion of diverse families in your PTA. If you would like more information or help in this process, you may contact Ginnie Molnar, Diversity Chair at diversity@westvirginiapta.org.



PTA Leader Named Family Ambassador for United States Department of Education

PTA Leader Frances Frost named U.S. Department of Education's first Family Ambassador.

ALEXANDRIA, Va.—National PTA is pleased to announce that PTA leader Frances Frost has been named the U.S. Department of Education's first Family Ambassador. This position is made possible by a grant from the Kellogg Foundation and an agreement with The Campagna Center of Alexandria, Va., to support family engagement in education and increase family engagement in education policy.

"Frances is a leader in family engagement and a strong advocate for quality education and equitable opportunities for all students and families," said Laura Bay, president of National PTA. "We are proud that Frances has been named the U.S. Department of Education's first Family Ambassador. Her leadership, dedication, passion and experience will be tremendous assets to the Department and to students and families nationwide."

As the Family Ambassador, Frost will bring the voice of families to national conversations impacting children and education. She will also facilitate discussions with the Department of Education, families and family engagement stakeholders to create effective solutions to the issues affecting education and children's well-being.

In this role, Frost will share her extensive knowledge of meaningful family engagement and strong family, school and community partnerships to inform and impact Department of Education policies. Additionally, Frost will communicate with families on behalf of the Department of Education to increase their understanding of and encourage their engagement in the implementation of policies.

"Parents and families should have meaningful opportunities to both contribute to and understand the policies and programs that impact them and their children, schools and communities," said Ann Whalen, senior advisor delegated the duties of assistant secretary of the Office of Elementary and Secondary Education. "The Family Ambassador will help bolster our efforts to ensure that parents and families are meaningfully engaged and represented in every step of their child's education."

Frost has been active in PTA for many years and most recently served as president of Montgomery County Council of PTAs (MCCPTA) in Maryland. Through her leadership of MCCPTA, which encompasses 192 PTAs, Frost worked to ensure more parents of color and low-income families were included and engaged in their school community. In addition to her work with PTA, Frost volunteers with several other youth- and education-related organizations, including Girls on the Run and the Girl Scouts of America.

U.S. Secretary of Education John B. King Jr. announced Frost as the first Family Ambassador during a [stakeholder forum](#) on the Every Student Succeeds Act (ESSA). National PTA Executive Director Nathan R. Monell, CAE, was a featured panelist for the forum.



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PTA Leader Named Family Ambassador for United States Department of Education

PTA Leader Frances Frost named U.S. Department of Education's first Family Ambassador. Seen here along with National PTA Executive Director Nathan Monell, Debra Strauss, National PTA Vice President of Membership, West Virginia PTA President Janelle Sperry, West Virginia PTA At-Large Member Karen Sherman, and other representatives of the PTA at the US Department of Education's Stakeholders Forum on the implementation of ESSA (Every Student Succeeds Act)



October is National Bullying Prevention Month



Connect for Respect (C4R) is National PTA's initiative to help students, parents and educators to create school climates full of safe and supportive peer relationships.

Research shows that one of the most effective ways to prevent bullying behavior is to create a positive school climate. School climate encompasses everything that contributes to a student's experience with a school—from the physical building to policies, staff and peer culture.

Positive school climates exist in schools where students, families and educators all work collaboratively to build a culture of **respect**.



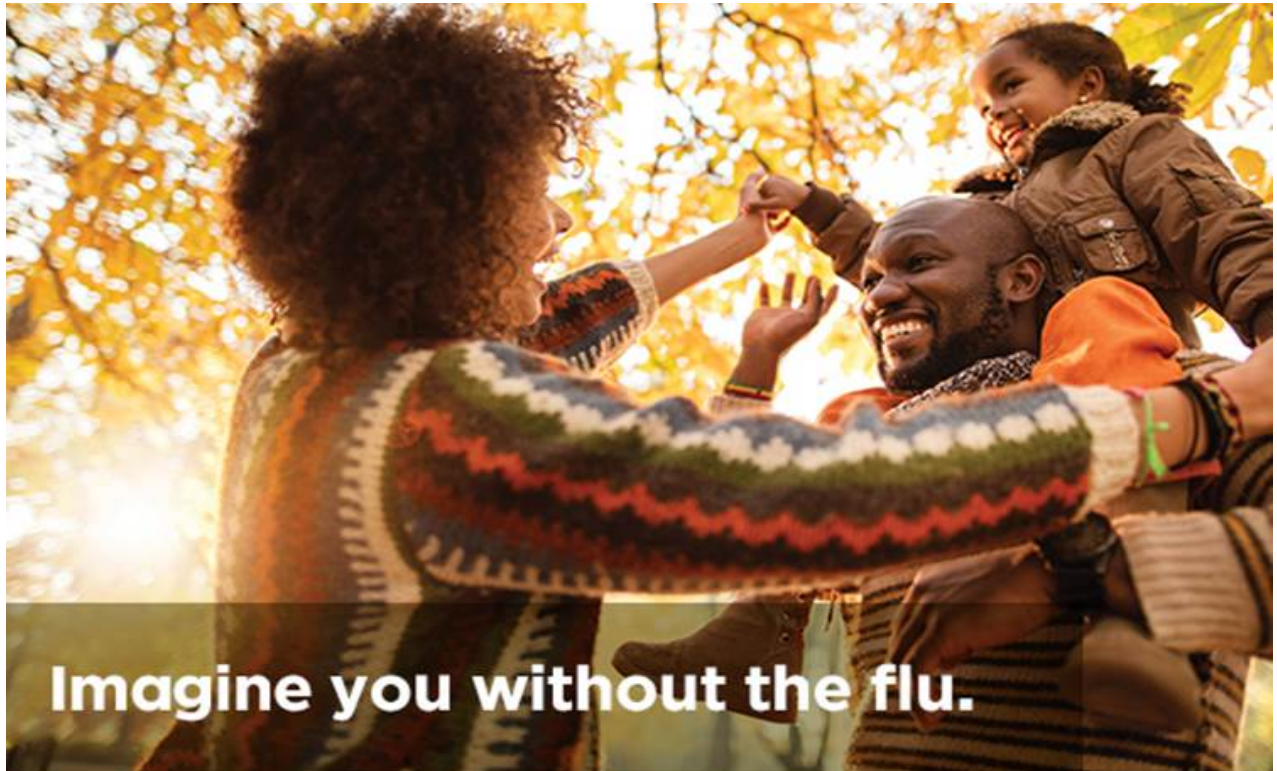
Join us for a free webinar on Oct 27th at 7PM

2016 - 2017 College Trends & Test Prep:

- New college trends and changes to the FAFSA, admissions & scholarships
- Q&A session with Dr. Kuni Beasley from Beasley College Prep
- Please register for 2016-2017 College Trends & Test Prep on Oct 27, 2016 7:00 PM EDT at: <https://attendee.gotowebinar.com/register/5133724621606394370>
After registering, you will receive a confirmation email containing information about joining the webinar.

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Imagine you without the flu.

Fall and all the things that come with it are here — leaves, sweaters and flu shots*. A flu shot is an important step in keeping your family healthy and fall is the perfect time to get one. Our friendly medical team is ready and waiting to help protect your family — before flu season even begins.

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This information is not intended to replace the advice of a physician. It is information that is generally available. Each person has unique medical needs based on several factors including age, genetics, body type and build, medications, exposures to illness and medical history, to name a few. Always seek the advice of a physician or other qualified healthcare provider with any questions you may have regarding a medical condition that you are experiencing. If you are suffering from a non-emergent medical situation, it is suggested that you visit the nearest MedExpress center or your family physician. If you believe you are experiencing a medical emergency, call 911.

*In Delaware, MedExpress is referred to as MedExpress Walk-In Care.

CHILDREN'S BOOKSTORE

ONLINE BOOK FAIR FOR WEST VIRGINIA SCHOOLS FLOOD RELIEF!

Join the WVPTA's online
book fair with
Children's Bookstore!



Our book fair dates are
November 28 to December 12

- ✓ Visit www.childrensbookstore.com
- ✓ Select the books you wish to purchase
- ✓ Enter our code at checkout: **WVPTA**
- ✓ That's it!

We earn 30% of every book purchased on our online book fair!

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100% of all proceeds will be used to purchase
new books for West Virginia Schools affected
by this summer's flooding in Southern WV

WWW.CHILDRENSBOOKSTORE.COM

Save The Date!



Remember to budget for the 2017 State PTA Convention! This is a legitimate PTA expense where you receive valuable leadership training, network with other PTA's from across West Virginia, support your Reflections and Student Healthy Recipe Challenge winners, and receive your own Local Unit PTA awards! More details about this year's convention coming soon!

March 24-25, 2017
~
Lakeview Resort
Morgantown, WV



94th Annual West Virginia PTA Convention

West Virginia
PTA
everychild.onevoice.™

Diamond Sponsor - \$1,500.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Opportunity to speak directly to attendees during a general session
- One FREE prominent vendor space.
- Will be featured sponsor of well-recognized speakers, including WV Teacher of the Year in all marketing material!



“Your Help Makes a Difference!”

West Virginia PTA is a 501©(3) tax-exempt organization and your sponsorship is tax deductible. The annual convention is the yearly meeting and training of more than one hundred parents, teachers, administrators and community members from throughout West Virginia. The Student Awards Luncheon hosts over 250 guests from across the state!

Platinum Sponsor - \$1,000.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- One FREE prominent vendor space.
- Will be featured sponsor for annual PTA awards!

Gold Sponsor - \$750.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Will be featured sponsor of workshops, trainings, and round table discussions

Silver Sponsor - \$500.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Will be featured sponsor of scholarship dinner

Bronze Sponsor - \$250.00

- Receive a free full-page advertising space in the convention program
- Will be featured sponsor of refreshments, hospitality room, favors, etc.



All sponsors will receive dedicated promotion and recognition through our Thank You page in the convention program. All sponsors will be recognized during the Awards Banquet.

REMIT FORM AND CHECK PAYABLE TO:

**West Virginia PTA
Attn: Convention Sponsorship
PO Box 3557
Parkersburg, WV 26103**

West Virginia PTA Board of Managers Directory

Executive Committee

President	Janelle Sperry	Email: president@westvirginiapta.org
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