

Tuesday, February 10, 2015 – APA Conference Room – 01:00 p.m. – 04:30 p.m.

## Minutes

### 1) Meeting Called to Order – Chairman Gena Curtis Presiding

2) Roll Call and Determination of a Quorum - *As per Article III, Section 8 of the Austin Cops for Charities bylaws, at any meeting of the Austin Cops for Charities Board of Trustees, a quorum shall require three of the seven board members present. There were 3 board members present and 4 board members absent therefore a quorum was present at this meeting*

### 3) Cancer Insurance Policy Presentations

C4C Board and the APA will endorse the Spectrum Advisory Group as the provider for the individual cancer policy. The Spectrum Advisory Group already has already acquired a city payroll deduction line as they currently offer other insurance policies to the members of APD. C4C and APA Board members will make every effort to educate the members of the APD regarding the cancer policy provided by Spectrum.

### 4) Approval of Minutes

January 13, 2015 Monthly Austin Cops for Charities Board Meeting Minutes

Johnny Washington moved to accept the Dec. 16<sup>th</sup> minutes as presented. A second came from Brent Kelly. Motion was voted on and passed.

### 5) Treasurer's Report

1) Austin C4C YTD Financial Reports were reported to the C4C Board by Treasurer Val Escobar.

### 6) Discussion and/or Approval

1) APA blue bear purchase - the APA is looking to purchase 500 embroidered bears at \$10 each, total cost of \$5,000. The APA has offered C4C the opportunity to purchase 150 of the 500 bears at a cost of \$1,500.00. The bears could be given away or sold and possibly generate revenue for C4C. Val Escobar made a motion to spend \$1500.00 toward the purchase of the bears. A second came from Kelly Davenport. Motion was voted on and passed.

2) Greater Austin Crime Commission 18<sup>th</sup> Anniversary Luncheon is March 26, 2015. Discussion about APA and C4C co-sponsoring a \$2,500.00 table at the luncheon. Val Escobar made a motion to pay half or \$1,250.00 of a \$2,500.00 table at the luncheon on March 26<sup>th</sup>. A second came from Kelly Davenport. Motion was voted on and passed.

3) APD Awards Gala May 9, 2015 hosted by APD, APA, & Austin C4C was discussed again.

- a. The Austin Cops for Charities Board first voted to participate as a sponsor of the May 9<sup>th</sup> APD Officers Distinguished Awards Gala. Sponsorship would involve paying for the full page AAS ad where APD Officers receiving awards would be announced. Since C4C is a non-profit the cost of the full page ad would be a lot cheaper. APA would reimburse C4C for the full page ad. A motion was made by Hank Aquilar to participate as one of the sponsors along with APA and APD of the May 9<sup>th</sup> awards gala. A second came from Brent Kelly. Motion was voted on and passed.
- b. C4C "Going Public" campaign: Full page ad, front/back plus small fold out section, in Austin American Statesman cost approximately \$12,000.00. \$7000 will be paid by the APA and C4C will contribute \$5000.00. Johnny Washington made a motion to set aside \$10,000.00 in support of the ad in the event more funds are needed than the anticipated \$5,000.00. A second came from Brent Kelly. Motion was voted on and passed.
- c. Johnny Washington also briefly touched on establishing a budget for Austin C4C to include funds for advertising and marketing.
- d. Banquet costs: There are approximately 125 award recipients this year and the event will cost \$30,000.00. APD has donated \$10,000.00 and APA hopes to raise enough funds through donations and sponsorships to cover the remaining costs.

### 7) Old/New Business

#### 1) New Business Discussed

- a) African American Youth Harvest Foundation 2<sup>nd</sup> annual "Changing the Story" luncheon October 2015. Discussed purchasing a sponsorship a table. Will discuss at future meetings and vote.

- b) Board members were advised of the need to take head shots of new board members. It was decided that members would report to APA on February 19<sup>th</sup> in uniform for photo.
- c) Board members will convene February 19<sup>th</sup> (after photography session) to discuss details of the Jaime Padron Golf Tournament.
- d) Board members discussed the possibilities that meetings may need to occur every three weeks, due to the volume of topics. No decision made. Tabled for future meeting(s).

2) **Old Business Discussed**

- a) 2015 Austin C4C Jaime Padron Golf Tournament location has changed from the TeraVista Golf Course to ShadowGlen Golf Course because the cost per player is \$47 v. \$61, a savings of \$14 per player.
- b) ***Old/New Topics from previous meeting(s) that we were not able to discuss at this time are:***
  - o New: Invite to participate in 2015 Texas SECC (Texas State Employees) Donor Drive
  - o New: No Shave Fundraiser in 2015
  - o New: Communities In Schools of Central Texas 30<sup>th</sup> Anniversary Partner Appreciation Luncheon
  - o New: Ainsley Pircher Fundraising Campaign Extended – Set Press Conference
  - o New: Amplify Austin Campaign & C4C Involvement
  - o New: Austin Cops for Charities 2013 & 2014 Annual Reports
  - o New: Officer Updates
  - o Old: 01/13/15 meeting: Huston-Tillotson University 12<sup>th</sup> Annual President’s Scholarship Masked Gala was discussed. Val will get sponsorship information for C4C board members to review.

**Austin Cops for Charities Board of Trustees Roster**

1	Gena Curtis	Chairman	Present
3	Kelly Davenport	Recorder	Present
4	Valencia Escobar	Treasurer	Present
5	Brent Kelly	Board Member	Present
6	Johnny Washington	Board Member	Present
7.	Hank Aguilar	Board Member	Present
8.	Lee Leffingwell,	Board Member	Absent

Other guest(s) in attendance: N/A

\*Next Austin Cops for Charities Monthly Board Meeting is March 10, 2015