



Dear Potential Sponsor:

I'm reaching out to you in the hopes that you can help make a difference in the life of a sweet little boy who lives in Round Rock. Just a few months ago, Brock was a happy, healthy and energetic 6 year old boy, much like any other. But in a moment his life was changed forever. On May 4th of this year, Brock fell and hit his head, leading to a series of events that resulted in his diagnoses with brain cancer, called Diffuse Intrinsic Pontine Glioma (DIPG).

What is DIPG

DIPG is relatively unheard of as it is extremely rare, but it didn't take long to realize it is a horrific disease. Sadly, there is currently no effective treatment for DIPG, and the survival rate is startling.

- **50% of kids diagnosed with DIPG pass away within 9 months of diagnosis**
- **90+% of kids diagnosed with DIPG pass away within 2 years**
- **100% of kids diagnosed with DIPG pass away within 5 years**

There literally has never been a DIPG patient who has survived 5 years post-diagnosis. The typical course of treatment for kids with DIPG is to start with radiation. Kids go through 33 treatments to kill the cancer cells and shrink the tumor. For the 70% of patients who respond well to the radiation - this buys them time. During this time, they are able to live relatively normal lives - can run and play with their friends, attend school, etc. Eventually the tumor begins to grow back, and when that happens they can't put them through more radiation. So this is when families try to get their kids into a clinical trial - in the hopes that one of the available trials will show some promise and either cure the cancer, or at the very least, extend the amount of time these kids have left on earth.

The good news is that there are clinical trials for DIPG in the US and Europe. Therein lies our HOPE, and that is where you may be able to help. We are raising funds to help support Brock's participation in clinical trials. The amount of expenses is unknown at this time, but we expect them to be high. Depending on which trial he gets into, they may or may not have to pay for procedures and medications outright. If they have to pay for the procedures, their costs will be astronomical and we need to be ready with the funds. Regardless of which trial(s) Brock gets into, there will be many costs associated, such as flights back and forth, meals, and the need to cover living expenses while Melissa and James are unable to work due to caring for Brock. Melissa is a business owner in Round Rock, and James is a long-time veteran of the Austin Police Department. He has spent the last 18+ years protecting and serving the people of Austin.

How you can help

We have a fundraising event coming up in October, the **Team Brock Halloween 5K Fun Run, Hosted by Austin Cops for Charities, Saturday, October 15, 2016**. I am asking if you would be willing to help sponsor the event, **as a Corporate Sponsor at one our sponsorship levels**. (See attached). Would you please consider helping us?

If you would like to learn more about Brock and his cancer, or verify his story, please take a look at our website at www.TeamBrock.org. On it, you will find information about his condition, links to his Youcaring page, pictures, news stories about Brock on KXAN and the local Fox station, etc.

I look forward to hearing from you soon, and hope that together we can help raise the funds that may save Brock's life.

Kind regards,

(Your Name)

Team Brock

Team Brock HALLOWEEN 5k Fun Run

Hosted by Austin Cops for Charities

Family Fun, Food Vendors & Inflatables
Awards for best Costumes
Old Settlers Park October 15th



Pre-Register by October 10th for \$15 ages 6 and up, \$5 for 5 and under

Registration & More Information at
WWW.TEAMBROCK5K.ORG



Team Brock Halloween 5K Fun Run

Hosted by Austin Cops for Charities

Sponsorships

Thank you for your consideration in sponsoring the **Team Brock Halloween 5K Fun Run** event on **Saturday, October 15, 2016**. Our goal is to have the expenses of the event covered by the generosity of our sponsors so that all the revenue from our participants and donations go directly toward Brocks fight with cancer. Tax deductible donations: make checks payable to "Austin Cops for Charities" a 501(c)3.

Team Brock - Title Sponsor (1)

\$2,500

- Race start/finish banner with company logo
- Company booth space in pavilion (to be provided by sponsor)
- Logo on all event collateral, including t-shirts, event brochures and press releases
- Company link on the Team Brock website
- Complimentary race entries (8) and t-shirts
- Social media recognition
- Give away in race goody bags (to be provided by sponsor)
- Public mention at event

Brock's Besties - Trail Booth Sponsors (4)

\$250 & Company booth

- Exclusive company booth for your swag located along the trail route (to be provided by sponsor)
 - Booth allows you to provide swag, Halloween candy for kids, etc.
- Complimentary race entries (4) and t-shirts
- Logo on event collateral, including t-shirts, event brochures
- Promotional materials in race goody bags (to be provided by sponsor)

- Team Brock website recognition

Brock's Buddies - Vendor Booth Sponsors (5)

Choose 1

- Booth space in vendor area (to be provided by sponsor)
 - Complimentary race entries (2) and t-shirts
 - Logo on event collateral, including t-shirts, event brochures
 - Team Brock website recognition
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- **Water Buddy or \$250 (1)**
 - **Sanitation Buddy or \$250 (1)**
 - **T-shirt Buddy or \$250 (1)**
 - **Tech Sponsor or \$250 (1)**
 - **DJ Sponsor or \$250 (1)**

Brock's Backer's - Unlimited donations

- Team Brock Website recognition

Thank you for your generous support of Team Brock in his battle against brain cancer!

RS Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 024816479
Nov. 19, 2012 LTR 4168C E0
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BODC: TE

AUSTIN COPS FOR CHARITIES
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5817 WILCAB RD
AUSTIN TX 78721-2806

Employer Identification Number: 26-1125268
Person to Contact: Mr Bayer
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Nov. 07, 2012, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in June 2009.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.