

#### 2017-2018!

### **West Virginia PTA**

## MONTHLY MEMBERSHIP INCENTIVES

Each month, your local PTA unit can earn special awards! One winner will be randomly selected from all eligible units each month and will receive the prize indicated below as well as be recognized on the West Virginia PTA Facebook page, State PTA Website and an email "shout out" to all members! These are some of the upcoming prizes!

#### <u>SEPTEMBER</u> – One (1) Winner Official PTA Pad/Portfolio, Receipt Book and Bank Bag

Back to School Award – all units submitting 25 or more memberships to the state office postmarked by September 15 will be eligible to win!

#### <u>OCTOBER</u>- One (1) Winner \$25.00 WV PTA Store Gift Certificate

Early Bird Award – all units submitting 25 or more members postmarked between September 15 and October 1 will be eligible to win!

#### <u>NOVEMBER</u>- One (1) Winner PTA Tablecloth with school's name!

Membership Magic – all units submitting 75% of the previous year's memberships by November 15 will be eligible to win!

#### <u>DECEMBER</u> – One FREE Convention Registration to all qualifying local units!!!

ALL UNITS increasing their membership by 50 or more members from last year's total, will win one (1) FREE convention registration to the 2018 West Virginia PTA Convention! (Memberships must be postmarked by December 31, 2017)

# JANUARY - One (1) Winner Embroidered PTA Bag with your school's PTA!

What is your PTA story? Submit your own, personal story about how you got involved in the PTA and why you think it's important for all parents! Deadline: January 20. The overall winner's story will also be featured in the West Virginia PTA Bulletin and West Virginia PTA Facebook page.

#### <u>FEBRUARY</u> - One Winner \$25.00 WV PTA Store Gift Certificate

It's February and a great time to launch a "Be a Sweetheart and Buy a PTA Membership" Campaign! All units that submit memberships postmarked in the month of February will be eligible to win!

## MARCH- Grand Prize! To Be Determined!

