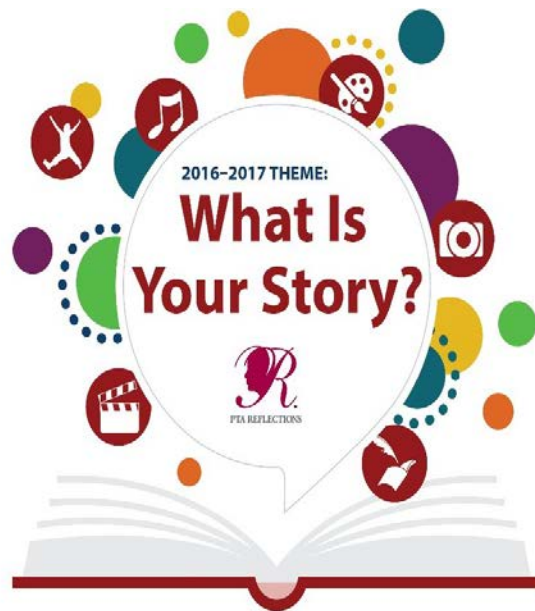


2016-2017

PTA Reflections Program



Theme:

"What Is Your Story?"

National PTA Reflections Program



It is with much excitement that we begin another year with the Reflections Program! In 1969, Mary Lou Anderson started the Reflections Program, better known to some as the Cultural Arts program. Many students throughout the years have participated and have earned many awards through their local PTA schools, counties, regions, state and national levels.

All children deserve opportunities to explore and be involved in the arts. The arts play a critical role in students' success in school and beyond, enhancing their reading and language skills, mathematic skills, thinking skills, social skills, motivation to learn and positive school environment.

Entries should represent students' unique creativity – adults are welcome to encourage students but are asked not to assist in any way with their interpretation of the theme or artistic expression.

THEME:

This year's theme is "What Is Your Story?" National PTA selects a different theme each year from suggestions submitted by students. Only new pieces of artwork inspired by the theme are acceptable.

SIX ART CATEGORIES:

Visual Arts (drawings, paintings, etc.)
Literature (poems, stories, etc.)
Dance Choreography

Photography
Musical Composition
Film Production

STUDENT ELIGIBILITY:

Participation is open to any student through a local PTA or PTSA in good standing. The West Virginia PTA follows the National PTA rules. If you know of a school that does not have a PTA and would like to participate in this program, please email reflections@westvirginiapta.org.



GRADE DIVISIONS:

Students may enter the program in the appropriate division for their grade listed below:

Primary: Preschool – Grade 2
Intermediate: Grades 3-5
Middle School: Grades 6-8

High School: Grades 9-12
Special Artist: Ungraded

New! SPECIAL ARTIST DIVISION

The Special Artist Division is a division of the National PTA Reflections Program for students whose physical, cognitive, or mental health challenges meet ADA guidelines.

There are two ways to enter....and the choice is yours!

Entering in Traditional Grade Divisions:

Qualifying students follow all general and arts category rules, but receive accommodation to submit Reflections entries in the grade division most closely aligned to their functional abilities. They are recognized and awarded prizes as part of the general student population without regard to special needs or challenges.

Enter in Special Artist Division:

Qualifying students entering this division create their own artwork but may receive non-artistic accommodation and assistance from an adult. One special artist from across all arts categories will be selected to receive an Outstanding Interpretation Award and will be recognized at the County, State and National PTA awards. Up to five additional Special Artists may be selected to receive National Awards of Excellence.

GUIDELINES FOR ALL ENTRIES:

The following guidelines apply to entries:

- Each entry must be the original work of one student only.
- A student may develop an entry inside or outside of the school.
- A student may submit multiple projects in all categories.
- There is no limit to entries.
- Each entry must be accompanied by a student entry form, signed by a parent or guardian. This form is attached at the end of this packet.
- Student entry forms must include a title and an artist statement, which explains the artist's inspiration for the work and how it relates to the theme. The statement must include at least one sentence but not exceed 100 words.
- Use of copyrighted material is prohibited, except for recorded music in dance choreography and film production entries.
- Plagiarized entries will be disqualified and returned to the student.

JUDGING:

All entries are judged on artistic merit, creativity, and interpretation of the theme. All decisions of judges are final.

Each school is allowed to send four (4) winners in each category and division to the State competition. If you have a County Council in your region that holds an additional countywide Reflections program (potentially Brooke, Wood and Berkeley), the results from your county competition have no impact on the state competition. They are two separate contests with different judges.

Do not put your child's name on the front of the artwork. It can be placed on the back, but should not be seen on the front to ensure fairness in judging.



THINGS TO REMEMBER WHEN ENTERING:

Make sure that all directions and rules pertaining to specific categories are followed.

All projects MUST HAVE the student entry form signed by both the student and parent or it will be not accepted (See attached blank student entry form). Name, address and phone must be properly filled out. Please do not use pencil when filling out this form, dark ink only.

Remember to include a title and an artist statement on the student entry form as mentioned in the Guidelines Section.

Please prepare projects to withstand multiple handling. These projects get moved several times and need to be secured for minimal damage. For example, drawings can be wrapped in cellophane or plastic to protect against damage. Photos and visual art entries can be placed in photo mats purchased at any craft store and will enhance the photos and protect against additional wear and tear.

ADDITIONAL INFORMATION:

Four school winners in each category and division move on to the West Virginia PTA competition. State winners will be notified in February 2017 and will be invited to the WV PTA Student Recognition Luncheon on March 25, 2017 at the Lakeview Golf Resort in Morgantown, WV.

All forms and rules can be found on the West Virginia PTA website by visiting www.westvirginiapta.org under the Programs tab.

If you have additional questions, please email reflections@westvirginiapta.org.

ATTENTION: REFLECTIONS CHAIRPERSONS:

Winning entries should be mailed to Billie Jo Bagnell, 140 Platt Mountain Lane, Inwood, WV 25428 by February 1, 2017. Make sure entry forms are fully completed with school/PTA information!



National PTA® Reflections

Student Entry Form



To be completed by PTA before distribution:

DEADLINE FOR ENTRY: _____

PTA LEADER NAME _____

TEACHER/ROOM #: _____

EMAIL _____ PHONE _____

LOCAL PTA NAME _____

NATIONAL 8-DIGIT ID # _____ STATE _____

REGION _____

MEMBER DUES PAID DATE _____ INSURANCE PAID DATE _____ BYLAWS APPROVAL DATE _____

Register at PTA.org/Reflections

STUDENT NAME _____ GRADE _____ AGE _____ M/F _____

PARENT/GUARDIAN NAME _____ EMAIL _____ PHONE _____

MAILING ADDRESS _____ CITY _____ STATE _____ ZIP _____

Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant's irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions. I agree to the above statement and the National PTA Reflections Official Rules.

STUDENT SIGNATURE: _____ PARENT/LEGAL GUARDIAN SIGNATURE: _____

GRADE DIVISION (Check One)

- PRIMARY (Preschool- Grade 2) HIGH SCHOOL (Grades 9-12)
 INTERMEDIATE (Grades 3-5) SPECIAL ARTIST (All Grades)
 MIDDLE SCHOOL (Grades 6-8)

ARTS CATEGORY (Check One)

- DANCE CHOREOGRAPHY MUSIC COMPOSITION
 FILM PRODUCTION PHOTOGRAPHY
 LITERATURE VISUAL ARTS

TITLE OF ARTWORK _____

ARTWORK DETAILS (Dance/Film: cite background music; Music: musician(s)/instrumentation; Literature: word count; Photo/Visual Arts: materials & dimensions) _____

ARTIST STATEMENT (Must be 10 to 100 words describing your work and how it relates to the theme)



National PTA® Reflections

Official Rules



By entering the “National PTA Reflections Program,” entrants accept and agree to be bound by these Official Rules as well as the entry requirements for their specific arts category and division. Any violation of these rules may, at PTA’s discretion, result in disqualification. All decisions of the judges regarding this program are final and binding in all respects. (The “PTA” referred to in these rules include all PTAs reviewing the entry).

- 1. ELIGIBILITY.** Students must participate through a local PTA/PTSA in good standing. Parent groups not affiliated with National PTA are not eligible to sponsor this program. It is the responsibility of the state and local PTA/PTSA to determine each student’s eligibility in the National PTA Reflections® Program. A student may develop an entry in or outside of school.
- 2. ARTS CATEGORIES.** There are six arts categories – dance choreography, film production, literature, music composition, photography and visual arts. Students may enter the National PTA Reflections Program in one or more arts categories. See each Arts Category Rules for additional entry requirements.
- 3. GRADE DIVISIONS.** Students may enter in the appropriate division for their grade (Primary: Preschool-Grade 2; Intermediate: Grades 3-5; Middle School: Grades 6-8; High School: Grades 9-12; Special Artist: All grades welcome). If students do not fall under specific grade divisions, National PTA suggests they be grouped by age (Primary: Up to age 7; Intermediate: Ages 8-10; Middle School: Ages 11-13; High School: Ages 14+; Special Artist: All ages welcome). See Special Artist Division Rules for entry requirements.
- 4. HOW TO ENTER.** Entrants must submit their artwork and student entry form to their local PTA/PTSA program according to local and state PTA procedures. Entrants must follow requirements and instructions specific to each arts category and division. Contact local PTA programs for deadlines and additional information.
- 5. ENTRY REQUIREMENTS.** (All participants must also follow Arts Category and Division Rules)
 - Only new pieces of artwork inspired by the current year’s theme may be submitted.
 - Each entry must be the original work of one student only. An adult may not alter the creative integrity of a student’s work. Because the program is designed to encourage and recognize each student’s individual creativity, help from an adult or collaboration with other students is not allowed except in the Special Artist Division. Only one student may be recognized as the award recipient for each entry. Other individuals may appear in or perform a student’s work, but the work itself must be the creative product of one student only. *See the specific Arts Category Rules for details.*
 - Each entry must contain a title and all entries must include an artist statement. The artist statement communicates what inspired the work, how it relates to the theme, and the content of the work. The statement must include at least one sentence, but may not exceed 100 words.
 - Use of copyrighted material is prohibited, except for recorded music in dance choreography and film production entries. Plagiarized entries will be disqualified. Use of PowerPoint presentations are prohibited because most graphic elements are copyrighted.
- 6. FINALIST SELECTION AND NOTIFICATION.** Entries are reviewed at local, regional, state and national levels. Each PTA determines its own judges for the program. Entries will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity. The National PTA Reflections® program makes no restrictions on content or subject matter in artwork. Under no condition may parents or students contact the judges to dispute the status of any entry.

Awards are announced according to local and state procedures. National award recipients are notified via email by National PTA in **May 1, 2017**. The PTA in its sole discretion will select finalists for exhibition and provide awards/prizes. Visit PTA.org/Reflections for more information on Exhibitions and awards.
- 7. OWNERSHIP AND LICENSE.** Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant’s irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions.
- 8. PARTICIPATING ENTITIES.** This program is administered by the National Parent Teacher Association (PTA) and PTA affiliates.
- 9. STATE SPECIFIC INSTRUCTIONS.** Contact your State PTA for additional requirements.



National PTA® Reflections

Special Artist Division Rules



ELIGIBILITY. The National PTA Special Artist Division is an option for students with disabilities who receive services under IDEA or Section 504 to have the opportunity and accommodations they may need in order to participate fully in the program. The Special Artist Division offers modified rules and guidelines to ensure that every student has the chance to be part of the National PTA Reflections® program.

Who qualifies as a disabled individual under the law? The Americans with Disabilities Act (ADA) defines an individual with a disability as a person who: (1) Has a physical or mental impairment that substantially limits one or more of the major life activities of that person; (2) Has a record of such an impairment; or (3) Is regarded as having such impairment.

HOW TO ENTER. Students who identify as having a disability have two ways to enter the National PTA Reflections® Program. All students may enter in only one division. Student Entry Form requires parent/legal guardian signatures.

Option 1. Enter in Grade-Level Divisions: Regardless of age, students with special needs may enter in the grade division most closely aligned to their functional abilities. Students may not receive assistance other than that which is allowed for all children. The divisions are as follows: Primary (preschool – grade 2); Intermediate (grades 3-5); Middle School (grades 6-8); High School (grades 9-12). Students are recognized and awarded prizes as part of the general student population without regard to special needs or challenges.

Option 2. Enter in Special Artist Division: Eligible students entering the Special Artist Division create their own artwork, but may receive non-artistic accommodation and assistance from an adult. Students are recognized and awarded prizes as part of the Special Artist Division.

SPECIAL ARTIST GUIDELINES. Special artists should follow the general rules and guidelines outlined in the arts category student rules specific to their submissions, modified only by accommodations for individuals with disabilities. The accommodation, in general, should be both specific and limited to the student's disability.

Allowable Accommodations: Given the diverse range of physical and mental disabilities that exist, it would be impossible to outline specific accommodations for each and every disability, but the following provides a non-exhaustive list of allowable accommodations:

- The Special Artist Division will not be divided by age or traditional school grade level.
- Use of adaptive technology is allowed.
- All submissions must be solely created by the special artist. However, a parent, teacher or other adult may assist the special artist with typing, holding a camera, etc.

Accommodations that are Not Allowed: Individuals providing assistance to special artists may not, in any way, involve themselves in the actual artistic process by:

- Personally selecting a title for artwork.
- Writing, editing or interpreting a student's artist statement, story, poetry or script.
- Choreographing a dance, composing music or writing lyrics.
- Drawing, painting or personally creating a visual arts submission, choosing a camera angle, etc.

The Special Artist Division of the National PTA Reflections® program is optional at state and local levels. Please check with your state PTA regarding availability in your state of residence.



National PTA® Reflections

Summary of Rules for Participation



Students must participate through a local PTA/PTSA in good standing and may enter in one or more arts categories. Only new pieces of artwork inspired by the theme may be submitted. Each entry must be the original work of one student only. Only one student may be recognized as the award recipient for each entry. Other individuals may appear in or perform a student's work, but the work itself must be the creative product of one student. Use of copyrighted material is prohibited, except for background music in dance choreography and film production entries when cited. Entries will be judged on how well the student uses his or her artistic vision to portray the theme, originality and creativity.



Dance Choreography. Accepted styles include solo/ensemble include: ballet, contemporary, ethnic and folk, hip hop, jazz and tap. Choreographer may be the performer, or one of the performers, but does not have to be. Video recording must not exceed 5 minutes and must be less than 1GB (one gigabyte) in file size. Accepted file formats include: AVI, Quicktime (.mov), MPEG (.mpg, .mpeg, .mp4), Windows Media (.wmv), and Flash Video (.flv, .f4v).



Film Production. Accepted forms include: Animation, narrative, documentary, experimental, or a media presentation (PowerPoint is prohibited). Entrant must be the director, screenwriter, and camera person including all storyboarding and editing. Video recording must not exceed 5 minutes and must be less than 1GB (one gigabyte) in file size. Accepted file formats include: AVI, Quicktime (.mov), MPEG (.mpg, .mpeg, .mp4), Windows Media (.wmv), and Flash Video (.flv, .f4v).



Literature. Accepted forms of fiction and nonfiction include: Prose, poetry, drama (screen play and play script), reflective essay, narrative, and short story. Entry must not exceed 2,000 words and must be handwritten or typed; one side only. Students for whom English is not their first language may submit literature entries in their own language. An interpretive translation in English must accompany the entry. Accepted formats include: Single-sided print on 8 ½ x 11 paper, or PDF (.pdf) file format.



Music Composition. All instruments, sounds, styles and combinations are accepted. Copyrighted material is prohibited. The composer may be the performer, or one of the performers, but does not have to be a performer. Notation, score or tablature is required for middle and high school division. Audio recording must not exceed 5 minutes. Accepted file formats include: MP3, MP4, WMA, WAV, ACC (M4A) and FLAC formats. Music videos are **not** accepted.



Photography. Accepted forms of photography include: A single photo, panoramic, photomontage (one seamless print of multiple original photos), a multiple exposure, negative sandwich or photogram. Original black-and-white and color images are accepted. Entrant must be the one to take the photograph. Must be mounted or matted on cardboard matte, poster board, or other sturdy material. Accepted formats include: Matted print, or high resolution digital photo (.jpeg, .jpg, .gif, .png, .bmp).



Visual Arts. Accepted forms include: Architecture (2D/3D), carpentry, ceramics, collages, photographic collages (multiple photos cut/pasted), computer-generated image, crafts, design, dioramas, drawing, fiber work, jewelry, kites, metal etching/punch work, mobiles, painting, printmaking, sculpture and wind chimes. Framed entries not accepted. Paper entries must be mounted on sturdy material and 3D works must include packaging materials and 3 high resolution photos of the entry for judging and ID purposes.

Submit Student Entry Form & Artwork to:

Deadline for Entry:

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