

NEW! Virtual Exhibit Hall Registration Form
(Only completed if payment is being sent with a check by mail)



Contact for more information:
marketing@westvirginiapta.org

GENERAL INFORMATION:

Business Name _____

Please print clearly **exactly** how your online advertisement should read:
25-word description of product/services

Representative _____

Address _____

City _____

State _____ Zip _____

Telephone _____

Email _____

Please print clearly exactly how your online information should read:

Contact Name: _____

Title: _____

Address: _____

City: _____

Phone: _____

Fax: _____

Email: _____

Company's Web Address: _____

FORMS OF PAYMENT:

**To mail in registration,
make check payable to:**

West Virginia PTA
P.O. Box 3557
Parkersburg, WV 26103-3557

**To register on-line and
pay by credit card:**

<https://wv-pta-virtual-application.cheddarup.com>

VENDOR INFORMATION:

I would like to purchase the six-month Directory Listing (\$75 per month or \$450)

I would like to purchase the six-month Expanded Listing (\$125 per month or \$750)

\$ _____ Total amount enclosed

Submission of this form with payment acknowledges that you have read and understand the enclosed terms and conditions and agree with all terms set forth by West Virginia PTA.

West Virginia Virtual Exhibit Hall Terms and Conditions

Please direct all questions related
to the virtual exhibit hall to
marketing@westvirginiapta.org

Rates and Deadlines

New listings are added on the 1st of each month, running for 6 months.

Six-month Directory Listing.....\$ 75 per month
Six-month Expanded Listing.....\$125 per month

Directory Listing

A directory listing includes the following information:

*Logo and Company Name Contact Name
Mailing Address Phone/Fax Numbers
Web site/E-mail Address
A 25-word description of your product,
program or service.*

Expanded Listing

In addition to a directory listing as outlined above, advertisers purchasing an expanded listing will also receive a link from the directory listing to a pre-formatted ad submitted by the advertiser. Ads should be submitted in PDF format or in a format that can be converted to PDF. The expanded listing also includes one (1) email blast to all PTA contacts of WV PTA, two (2) Facebook announcements on the WV PTA page, and a one-half page ad in the bi-monthly WV PTA Bulletin.

Terms & Conditions

Advertiser assumes full responsibility for all material submitted, including but not limited to accuracy. Advertiser does hereby agree to indemnify and hold West Virginia PTA harmless with respect to any claims or actions against West Virginia PTA for any cost, legal fees or related expenses for claims made or judgments rendered against West Virginia PTA resulting from publishing the advertising, including but not limited to claims for unauthorized use of photographs, names, maps, illustrations, etc. or any claims for libel, slander, piracy, plagiarism, invasion of privacy, or infringement of copyright. None of the terms and conditions of this contract may be amended or altered unless authorized in writing and signed by an authorized representative of West Virginia PTA. Rates are subject to change. Publisher will honor all contract rates in effect for the duration of the contract.

Copy and Contract Regulations

All advertising is subject to approval by the West Virginia PTA. West Virginia PTA reserves the right to reject any advertising it feels is not in keeping with the character, goals and purposes of West Virginia PTA. Advertisers assume responsibility for all content and for any claims arising from publishing the advertising. Political, alcohol, tobacco and other related types of advertising will not be accepted. Execution of this contract indicates that the advertiser accepts the foregoing terms, rates and regulations. Our state website link for viewing your virtual exhibit hall ad: <http://westvirginiapta.org/virtual-exhibit-hall.shtml>

Don't Forget for Expanded Listing!

Please enclose with this application, the information you would like to include in the email blast, as well as the two (2) Facebook announcements. The ½ page ad for the bi-monthly West Virginia PTA bulletin and full page ad for the link in the Virtual Exhibit Hall should be emailed to marketing@westvirginiapta.org. Mail your completed application and form of payment to: WVPTA, PO Box 3557, Parkersburg, WV 26103. Printed advertisements will be scanned "as is" and converted to PDF format.

Payment Options (By Mail)

FULL payment for six-month listings must accompany this form. An application will not be processed until payment is received. Please mail this form with your check or money order made payable to West Virginia PTA, PO Box 3557, Parkersburg, WV 26103.

(Register online/pay with credit card)

FULL payment for six-month listings must accompany your online registration. Applications will not be processed until payment is received. Please visit our link to complete your registration online and pay by credit card:

<https://wv-pta-virtual-application.cheddarup.com>