

Dear Friend of PTA,

Each year, West Virginia PTA hosts its annual convention for the PTA (Parent Teacher Association) members of West Virginia. This year, the convention will be held March 24 and 25, 2017 at the Lakeview Golf Resort in Morgantown, West Virginia. During this event we provide educational opportunities to our delegates that include workshops, leadership sessions, professional speakers, conduct business, award scholarships to graduating seniors, and hold the Student Awards Luncheon that provides awards in various PTA programs including the National PTA Reflections Program and West Virginia PTA Student Healthy Recipe Challenge.

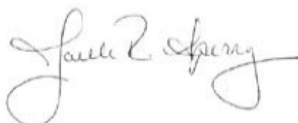
This year we are again expanding our convention to provide a Special Education Summit to give our special needs families the information and resources they need to support their children in the school system. The West Virginia PTA Convention will host over one hundred individuals from throughout West Virginia and almost 300 attendees at the Student Awards Luncheon. It is growing every year!

The cost of hosting a statewide event can be challenging and ever increasing. For those reasons, we are asking for your support of sponsorship. Your donation will be used to pay for items such as workshops, speakers, trainings, materials, media devices and refreshments.

One of the benefits of being a sponsor is that you will receive free advertising in our convention materials, with your permission. This sponsorship not only helps West Virginia PTA host a successful event, but it also allows our state leaders to facilitate parent involvement in our schools. West Virginia PTA is a 501(c)(3) tax-exempt organization, and your donation is tax deductible.

We would like to thank you in advance for your consideration and support. We are providing a sponsorship form to ensure your donation is used in the way you have intended. Checks may be made payable to the West Virginia PTA. If you have any questions or would like additional information about our convention, please contact Janelle Sperry at 304-279-7270 or email president@westvirginiapta.org.

Yours in PTA,



Janelle Sperry,
West Virginia PTA President

94th Annual West Virginia PTA Convention Sponsorship Levels

Diamond Sponsor - \$1,500.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Opportunity to speak directly to attendees during a general session
- One FREE prominent vendor space.
- Will be featured sponsor of well-recognized speakers, including WV Teacher of the Year in all marketing material!

Platinum Sponsor - \$1,000.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- One FREE prominent vendor space.
- Will be featured sponsor for annual PTA awards!

Gold Sponsor - \$750.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Will be featured sponsor of workshops, trainings, and round table discussions

Silver Sponsor - \$500.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Will be featured sponsor of scholarship dinner

Bronze Sponsor - \$250.00

- Receive a free full-page advertising space in the convention program
- Will be featured sponsor of refreshments, hospitality room, favors, etc.

West Virginia
PTA
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“Your Help Makes a Difference!”

West Virginia PTA is a 501©(3) tax-exempt organization and your sponsorship is tax deductible. The annual convention is the yearly meeting and training of more than one hundred parents, teachers, administrators and community members from throughout West Virginia. The Student Awards Luncheon hosts almost 300 guests from across the state!

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All sponsors will receive dedicated promotion and recognition through our Thank You page in the convention program. All sponsors will be recognized during the Awards Banquet.

REMIT FORM AND CHECK PAYABLE TO:

West Virginia PTA
Attn: Convention Sponsorship
PO Box 3557
Parkersburg, WV 26103

West Virginia

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*I wish to make a tax-deductible donation at one of the Sponsorship Levels below!
Due by February 15, 2017*

Name or Company's Name: _____

Mailing Address: _____

Telephone: _____ Fax: _____

E-Mail Address: _____

_____ **DIAMOND SPONSOR \$1,500.00**

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Opportunity to speak directly to attendees during a general session
- One FREE prominent vendor space.
- Will be featured sponsor of well-recognized speakers, including WV Teacher of the Year in all marketing material!

_____ **PLATINUM SPONSOR \$1,000.00**

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- One FREE prominent vendor space.
- Will be featured sponsor for annual PTA awards!

_____ **GOLD SPONSOR \$750.00**

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Will be featured sponsor of workshops, trainings, and round table discussions

_____ **SILVER SPONSOR \$500.00**

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Will be featured sponsor of scholarship dinner

_____ **BRONZE SPONSOR \$250.00**

- Receive a free full-page advertising space in the convention program
- Will be featured sponsor of refreshments, hospitality room, favors, etc.

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Attn: Convention Sponsorship

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Parkersburg, WV 26103