

THINGS TO REMEMBER ABOUT MEMBERSHIP!

- The 2016-2017 Local Unit Membership & Dues Report is due each month by the 15th. If you have no memberships to report, there is <u>no</u> need to send in the form that month. The Local Unit Dues form can be found on the website (<u>www.westvirginiapta.org</u>) or the enclosed CD that was provided with your binder.
- Each unit should report a minimum of ten (10) members by October 15th to comply with the West Virginia PTA Standards of Affiliation.
- Membership cards are being distributed at regional trainings and a representative from your school must sign acknowledging the number of cards received. If additional cards are needed, please email membership@westvirginiapta.org.
- Check out the website (<u>www.westvirginiapta.org</u>) for a list of membership awards that can be earned at convention as well as MONTHLY INCENTIVES with <u>GREAT PRIZES</u> for your unit!
- O As you reach out to new members, don't forget about retaining members from last year. To successfully increase membership, building upon last year's members is essential. Previous members know the success of PTA and by asking a returning member to join and to bring a new member with them, the membership of your PTA will flourish.
- o Remember, together we can have a great impact on membership! By increasing membership, we will not only show how important PTA is in West Virginia, but also bring recognition to all of our local units.

Thank you to our corporate sponsor, MEDEXPRESS, for printing our membership cards this year for our members!

