

CSEDD VISION STATEMENT

The CSEDD vision statement was developed through a process which utilized both stakeholder and community involvement. A meeting was held inviting the community to join the CSEDD board in creating a vision for the CSEDD. Board members and community members analyzed the objectives and goals of the CSEDD board and utilized them in developing a vision statement that would reflect the objectives of the board and the CSEDD region. The CEDS specific portion of the vision statement was created as an addendum to the original CSEDD vision statement to ensure maximum stakeholder engagement. Input from the individual community meetings were combined and the vision statement was amended using the goals and objectives identified in the CEDS planning process. The following vision statement was created:

“ The vision for the Comprehensive Economic Development Strategy (CEDS) is to guide CSEDD staff and community leaders as they focus their efforts over the next five to ten years on harnessing regional assets to enhance economic prosperity through business resiliency, workforce development, advanced visitors services, and infrastructure improvements.

The vision of the CSEDD is to be recognized as an economic development resource by its member entities, and community partners. CSEDD strives to become a proactive partner in project review and facilitation, identifying funding sources, assisting with grant applications, and in creating a network for shared communications between elected officials and staffs, the private sector, nonprofits, local economic development corporations, other local governments such as independent special districts and JPAs, and state and federal partners. ”

The CSEDD vision statement was created along with the 2012-2016 CSEDD CEDS and was circulated for public and community review during the 30-day public comment and review period of the strategic plan. The current vision, with the amendment was circulated during the most recent 30-day public comment period and at this time has yet to be objected to by local stakeholders and therefore has not changed.

■ PUBLIC & STAKEHOLDER ENGAGEMENT

The CSEDD will continue to lead meetings and maintain regular communication with the CEDS strategy committee members in order to gauge the progress and monitor completion of the implementation agenda. The CEDS strategy committee will meet annually, and CSEDD staff will regularly lead conference calls with the CEDS strategy committee to keep track of completion on a quarterly basis.

While the CED has engaged public and stakeholder participation throughout the development and planning process of the comprehensive economic development plan, continued public and stakeholder participation will be important to the implementation of the strategic plan. The CSEDD board will continue to encourage stakeholder involvement through personal business visits, speaking events including Rotary and similar organizations, and continued monthly interactions with Native American Indian tribes, government officials, and non-profit leaders.

